

N2P309: Management (Entrepreneurship)



Postgraduate Taught MSc 2020

Essentials

UCAS code	
Degree	MSc
Mode of study	Full Time
Duration	1 year (full-time)
Start Date	28-09-2020
Location	Durham City (www.durham.ac.uk/study/location/durham.city)
More information	Still have questions? (www.durham.ac.uk/study/askus/)
Department(s) Website	www.durham.ac.uk/business

Course Summary

Description

Our one year, full-time MSc in Management programmes are designed to provide you with the tools, techniques, and knowledge to succeed in business.

Our MSc Management (Entrepreneurship) has been developed to help entrepreneurial thinkers turn ideas into action. It could be launching your own idea, developing something in partnership, or investing in new ventures – or perhaps you want to find fresh ways to foster and harness entrepreneurial thinking in a business context. Whatever your aims, you'll learn in a stimulating and enjoyable environment, guided by experienced academics.

The programme consists of a set of core and elective modules, culminating in a practice-based business project or a research-based dissertation.

Core and elective modules

You will study:

- Entrepreneurship and the Entrepreneurial Process
- New Venture Creation
- Organisational Behaviour
- Strategy
- The Entrepreneur's Environment
- Either Strategic Marketing Management **OR** Business Economics and Accounting

You will then choose two elective modules. The list of modules may vary from year to year, but has typically included Business Dynamics, Global Marketing, Innovation and Technology Management, Competitive Strategies and Organisational Fitness and Contemporary Issues in Entrepreneurship.

Business Project or Dissertation

During term 3 you will complete a final project under the supervision of a faculty member, either in the UK or abroad through an international partner institution. Designed to develop your business insight and research skills, and help you to present your analysis and ideas in a rigorous, systematic and professional manner, it takes one of two forms:

- business project (sourced by you or the School), you will apply the knowledge and skills you have acquired in terms 1 and 2 to address a real organisational problem, or
- research project, you will apply advanced techniques to analyse a topic of your choice, relevant to your course.

Adding to your experience

Our strong international optional activities are an integral part of the programme and aim at providing you with

the experiential learning needed to acquire an inside perspective of operating globally.

International Study Tours

During the International Study Tours, groups of students visit at least one European destination (e.g. Geneva, Mannheim, Dublin) for around a week; some (e.g. Geneva) are offered as electives, others as part of wider experience. These partially self-funded competitive activities provide you with an opportunity to visit a series of prestigious global businesses and to analyse them using a structured learning approach. As such the International Study tours are designed to expose you to the challenges of global business, help you make new contacts, and equip you with the international awareness needed to stand out in a competitive job market. All of this while having fun!

Summer Schools

During the summer you will be able to participate in a summer school at one of our global network of university and business partners, e.g. Copenhagen Business School in Denmark, Kedge in France, and CUFE in China. These partially self-funded competitive activities, normally one week-long intensive courses, cover a wide range of topics and aim to complement the knowledge you receive during your time in Durham whilst contextualising it in an international setting.

Dissertation Abroad

During the dissertation abroad (for which in some cases there is Erasmus funding available) you will be able to undertake part or all of your dissertation/business project in one of our partner institutions.

Practitioner Insights

An integral part of the programme is the engagement with the world of practice. Across most modules, you will hear directly from guest speakers who practice what we teach. In addition to your lectures, you will hear from consultants on the consulting modules, marketers and social media analysts on the marketing modules, leadership experts on the human resource management module, operations/supply chain managers on the supply chain management modules and entrepreneurs on the entrepreneurship modules. Examples of organisations who have contributed to the programme in the past include IBM, Caterpillar, PWC, P&G, Atom Bank, Ford Engineering Group and Th_nk.

Dragons' Den and Blueprint

You can become your own boss on our programme. The School's heritage as a centre of expertise in entrepreneurship is reflected in two competitions seeking ideas for new businesses. Students on the Masters programme compete to win the School's Dragon's Den-style competition to pitch for investment, as well as the University's Blueprint competition.

Admissions Process

Subject requirements, level and grade

Applications

Please note: The application process will open in September for entry the following academic year. Our application deadline dates for this programme are:

- Applications from individuals resident in Mainland China must be received by 31 December 2019.
- Applications from any other individuals who would be required to hold a visa in order to study in the UK, must be received by 30 April 2020.

We aim to have a diverse student body and recognise that we can only offer places to a finite number of applicants. To help achieve our aim, we look to ensure we offer places to applicants from all nationalities and close applications when we receive the allocated numbers.

The University is under no obligation to make any offer of a place on the programme to any applicant, nor is the University obligated to fill all spaces available on the programme.

Masters in Management programmes are intended for graduates in any subject or discipline; no previous study in business or management is necessary. For example, in the past we have had graduates from a diverse range of degrees such as Music, Anthropology, Medicine and Geography. Business and Management undergraduate students may find some content overlaps with their first degree.

What do I need first?

The equivalent of a UK first or upper second class honours degree. Check the full list of equivalent qualifications (www.dur.ac.uk/international/country.information/).

If you are an international student who does not meet the requirements for direct entry to this degree, you may be eligible to take a pre-Masters pathway programme at the Durham University International Study Centre (www.durhamisc.com/?ch=uniweb&cc=signposting&cid=uniweb&utm_source=signposting&utm_medium=signposting&utm_campaign=uniweb).

NB Chinese Applicants: Applications will be accepted from students who have graduated from a prestigious university in China. Entry requirements may vary depending upon the reputation of the university you have graduated from and the academic programme you have applied for. As a guide, applicants are expected to have achieved an overall average of 85%.

How do I apply?

You will need to complete an online application form.

Please note you can only apply for **one** Masters Management programme.

>>Fill out the online application form (studyatdurham.microsoftcrmportals.com/)

To support your online application form, you will need to provide the following documents.

- Official transcript of marks
- Copy of degree certificate (if available)
- Copy of English test results (if available).

You can either upload your supporting documents with your online application or email or fax them to the Postgraduate Admissions Office using the contact details below.

Note

Only files of type .doc, .docx, .gif, .jpg, .pdf, .png, .rtf are permitted to be uploaded.
The maximum file size is 5MB.

Application fee

Once we receive your online application form, you'll get an automatic email within 48 hours asking you to pay the £60 application fee* which is required to progress your application.

You'll need to follow the link in the email to the webpage where you can confirm your details and make the payment using a debit or credit card. This is a secure website operated by Secpay, which will send you an automatic receipt of payment.

Once we receive confirmation that your application fee has been paid, we'll be able to progress your application.
If you do not pay the application fee your application will be automatically withdrawn.

*Please note you will only be able to make a payment for one programme in each suite i.e. one MSc Finance programme, one MSc Management programme, one MSc Marketing programme, one Islamic Finance programme.

College membership

If you're applying for a full-time programme you'll need to become a member of one of our Colleges as well as being accepted by a department. Here's more information about how the college system works (www.dur.ac.uk/colleges/). Once you accept your programme offer, the College Postgraduate Office will get in touch with you to arrange accommodation. Please note that demand for college accommodation usually exceeds availability, so please try to arrange it as soon as possible.

Admissions process

Here are the steps in the admissions process:

1. We will let you know when we've received your application.
2. Once we've received all of your supporting documents, we will email you to let you know our decision.
3. If the decision is to make you an offer of a place on the programme we will let you know by email. Please note we do not issue hard copy offer letters as these are not required to obtain a student visa.
4. If you have requested university accommodation on your application form, the college will contact you

direct. They will send you an accommodation application form, which you should complete and return direct to the college.

5. You should confirm acceptance of your offer as soon as possible. In order to secure your place, you are required to pay a deposit **within six weeks** of the date of your original offer (check your offer documents for details of payment methods).
6. International students requiring a student visa will receive a CAS (Certificate of Acceptance of Studies) via email once all offer conditions are met, acceptance and deposit have been received and you are within five months of the start date of your programme.

Please Note: You must let us know your own personal email address when applying. Please do not use a university-linked email which may stop working once you complete your Bachelor degree.

English Language requirements

Please check requirements for your subject and level of study (www.durham.ac.uk/learningandteaching.handbook/1/3/3/)

How to apply

www.durham.ac.uk/postgraduate/apply

Fees and Funding

Full Time Fees

EU Student	£13,800.00 per year
Home Student	£13,800.00 per year
Island Student	£13,800.00 per year
International non-EU Student	£23,500.00 per year

The tuition fees shown are for one complete academic year of full time study, are set according to the academic year of entry, and remain the same throughout the duration of the programme for that cohort (**unless otherwise stated**).

Please also check costs for colleges and accommodation (www.durham.ac.uk/postgraduate/accommodation/costs/).

Scholarships and funding

www.durham.ac.uk/postgraduate/finance

Career Opportunities

Business School

For information on career options and employability, including the results of the Destination of Leavers survey, student and employer testimonials and details of work experience and study abroad opportunities, please click [here](http://www.durham.ac.uk/dbs/postgraduate/employability) (www.durham.ac.uk/dbs/postgraduate/employability).

Open days and visits

Pre-application open day

www.durham.ac.uk/postgraduate/visit

Overseas Visit Schedule

www.durham.ac.uk/international/office/meetus

Postgraduate Visits

PGVI or

www.durham.ac.uk/postgraduate/visit/

Department Information

Business School

Overview

Durham University Business School is one of a small elite group of academic institutions worldwide who are accredited by all three major quality assurance bodies - AACSB, AMBA and EQUIS. This achievement is a testament to the quality of all our programmes, and gives you the extra assurance that they, and the School, have been rigorously tested and proven to be of high quality.

Connecting with business

Over the years we've built strong links with many leading global organisations. Companies such as KPMG, Deloitte and RBS give our students access to 'live' issues and practical challenges. At the same time, business partners gain a fresh perspective from us and benefit from our research and insights.

Bringing great minds together across the globe

We are a truly international business school with over 100 nationalities in our student and faculty bodies. Diverse perspectives and experiences feed into our learning, providing a unique insight into cultural nuances around the world. What's more, through our partnerships with other international universities, we're able to tap into a huge pool of global knowledge.

Thinking further

Creativity and critical thinking are two of the most valuable -and often overlooked - business skills. That's why we focus our teaching on developing agile, independent minds. Equipped with these vital skills, our graduates can tackle whatever business brings, however unpredictable. Employers tell us this is what sets Durham graduates apart.

Looking to the future

We may be inspired by our past, but we are firmly focused on the future. We're currently investing in new world-class facilities to match our reputation including the expansion of the Mill Hill Lane site and the development of improved teaching, office and events spaces.

Website

www.durham.ac.uk/business

This document was downloaded on Saturday, 19th October 2019 at 11:55am from
[www.durham.ac.uk/courses/info/?id=24568&title=Management%20\(Entrepreneurship\)&pdf](http://www.durham.ac.uk/courses/info/?id=24568&title=Management%20(Entrepreneurship)&pdf).
The information relating to this course was last updated on Wednesday, 25th September 2019 at 4:42pm