



**Durham**  
University  
Business School

# Module Handbook

Undergraduate  
Incoming Students

**Academic year 2024/2025**

Durham University Business School

***\*Please note whilst we do not foresee any major changes to the information provided below some information and modules listed may be subject to changes. Final confirmation will be issued in August 2024 for academic year 2024-25. \****

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## A: THE SCHOOL

Durham University Business School (<http://www.dur.ac.uk/business>) is a vibrant and multi-disciplinary business school based in Durham City Centre, offering access to a number of locations across the city.

Location maps are found here: <https://www.dur.ac.uk/map/>

Durham University Business School is one of the longest established business schools in the UK. Together we combine academic excellence, internationally rated research, and superb student support services to give students the very best business education:

- Durham University was ranked 5<sup>th</sup> overall in **The Guardian University Guide 2022** and 6<sup>th</sup> in **The Complete University Guide 2023**.
- In the **QS World University Rankings 2023**, the University is 92<sup>nd</sup>.
- **The Economist 2022 'Which MBA?'** ranked Durham University Business School 2<sup>nd</sup> in the UK and 67<sup>th</sup> in the World.
- Durham University Business School is one of an elite group of institutions worldwide recognised by all three major accreditation bodies: AACSB, AMBA and EQUIS.
- All Durham University Business School's MSc Finance programmes have Chartered Financial Analyst (CFA)® recognition through partnership status with the Institute.

The Business School is underpinned by a world-class academic community:

- 120+ full or part time, plus visiting faculty
- Pool of quality academics, practitioners and consultants and an active guest speaker programme from leading public and private sector organisations

Its student body represents over one hundred nationalities, comprising:

- c. 2500 undergraduate students at Durham Campus.
- c. 1600 postgraduate students, including DBA, MBA, MA, MSc, and PG Dip
- 200+ doctoral research students.

## A1: Coordinators:

### **International Team, Durham University Business School:**

- Pauline Dowson-Pounder - International, Engagement and Careers Manager
- James Weston – International Coordinator
- Natalie McNeil – International Coordinator
- Sohee Kim – International Administrator

International, Engagement and Careers Team  
Durham University Business School  
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### **Exchange Coordinator (Academic):**

Dr Chrysostomos Apostolidis

All queries should be sent to [business.international@durham.ac.uk](mailto:business.international@durham.ac.uk)

For further information to support you during your time at Durham University, please visit the Durham University Business School (DUBS) [Incoming Exchange Students](#) intranet site! You will be able to access this once your IT access is set up.

## A2: Durham University Business School Exclusive Partners:

Czech Republic	Charles University, Faculty of Social Sciences, Institute of Economic Studies
China	Central University of Finance & Economics (CUFE)
Denmark	Copenhagen Business School
	Aarhus University, School of Business & Social Sciences
France	Aix Marseille Université
	KEDGE Business School Marseille and Bordeaux
	Grenoble Business School
	EM Lyon Business School
	University of Strasbourg, Faculty of Economics and Management
	EDHEC Business School Lille (Business) & Nice (Finance, Economics)
	Université Paris Dauphine
Germany	Universität Mainz, School of Economics and Management
	Cologne University, Faculty of Management, Economics and Social Sciences
	Mannheim Business School
	WHU -Otto Beisheim School of Management
	Konstanz University, Department of Economics
	Osnabrueck University, Faculty of Business and Economics
	Johannes Gutenberg University Mainz, School of Management and Economics
Italy	University of Pisa, Department of Economics and Management
	University of Siena, Dept. of Econ, Finance & Accounting
	Università Bocconi
	Turin University
Netherlands	Radboud University, Nijmegen School of Management
Poland	Warsaw School of Economics
Spain	Universidad Complutense de Madrid, Economics and Business Faculty
	Universitat de Barcelona, Faculty of Economics and Business
	Universitat Pompeu Fabra, Barcelona, Faculty of Economics and Business Science
Sweden	Lund University, School of Economics and Management
Switzerland	HEC Lausanne

## **B: DEGREE PROGRAMMES OFFERED**

At undergraduate level, Durham University Business School offers a range of single and joint honours degree programmes:

### **Accounting**

- **BSc (Hons) Accounting**
- **BA (Hons) Accounting and Finance**
- **BA (Hons) Accounting and Management**

### **Economics**

- **BA (Hons) Economics**
- **BA (Hons) Economics and Politics**
- **BA (Hons) Economics with Management**
- **BA (Hons) Economics with French**
- **BA (Hons) Philosophy, Politics and Economics**

### **Finance**

- **BSc (Hons) Finance**

### **Management and Marketing**

- **BA (Hons) Business and Management**
- **BA (Hons) Marketing and Management**

Details of these programmes can be found in the University's Faculty Handbook Online at:

[Faculty Handbook - Undergraduate Module Handbook 2023/2024](#)

## C: REQUIREMENTS

**This section contains important information for setting up your academic programme at Durham University. Please read through this section carefully before considering your modules and filling in your Learning Agreement.**

### C1: Choosing Modules

#### **IMPORTANT NOTE FOR STUDENTS: PLEASE READ **BEFORE** COMPLETING YOUR LEARNING AGREEMENT**

At Durham University, agreements are signed by individual university departments and are not university-wide agreements. This means that, in general, exchange students will have to choose modules (courses) within the Durham University department through which the agreement with their home university has been signed (students should check with the Exchange Coordinator in their university if they are not sure which department this is).

Modules offered by outside departments are subject to availability and can only be taken with prior consent from the relevant department. Certain restrictions may also apply to courses in some departments and students need to follow the advice below carefully before completing their Learning Agreements.

All undergraduate degrees at Durham University have a modular structure. Students normally study six modules each year, for three years (each module = 20 Durham credits / 10 ECTS credits).

All modules are taught in English, consist of lectures and seminars/workshops, and are assessed in the year in which they are taught. This takes the form of:

- Assignments (held during the academic year) and/or,
- Examinations (held in May/June). Students must be available during the examination period.

Individual assessment format and details for each module can be found in the relevant module outline (see the list of modules further below for details).

Students will be allocated to timetable compatible seminar groups by the Learning and Teaching team a couple of weeks after the start of teaching.

Students are asked to go through a module approval process prior to entering modules on their Learning Agreement. Incoming exchange students will have the opportunity to study any combination of modules from the undergraduate programmes offered by the Business School, subject to:

- a) Successfully meeting any prerequisite study requirements (and providing proof of the completed comparative prerequisite study within their own university).
- b) Timetable restrictions.

Exchange students should also have access to [MyTimetable](#) once registered on modules.

**The university will allocate the selected modules to each student's Timetable.** The online timetable <https://timetable.dur.ac.uk/> will only show an overview of scheduled teaching activities via location or module whereas your personal timetable <https://mytimetable.durham.ac.uk/> will show you all the activities which you have been allocated to and should attend.

## Undergraduate Timeline:

Term Dates Academic Year 2024/2025	
Induction Week	30 <sup>th</sup> September – 6 <sup>th</sup> October 2024
Michaelmas Term	7 <sup>th</sup> October – 13 <sup>th</sup> December 2024
Epiphany Term	13 <sup>th</sup> January – 21 <sup>st</sup> March 2025
Easter Term	28 <sup>th</sup> April – 27 <sup>th</sup> June 2025

### Co-requisites / Prerequisites

**Co-requisite** means you must take that module **together with** another. For exchange students this may not apply if you have passed one of the core requisites at your home university. For example, the core requisite for Advanced Financial Theory is Econometrics 1. If you have already studied Econometrics 1 at your home university then you will be able to study Advanced Financial Theory in Durham.

**Pre-requisite** means you must have completed the prerequisite module **before** studying the current module. For example, the prerequisite for Financial Risk Management is Derivative Markets. If you have already studied Derivative Markets at your home university then you will be able to study Financial Risk Management in Durham.

**IMPORTANT!** As previously mentioned, it is very important that for Level 2 and 3 modules that you successfully meet any prerequisite study requirements (and provide proof of the completed comparative prerequisite study within your own university). Any student who does not meet the prerequisites will not be given approval to register for the module.

To check the content of prerequisite modules listed below, and compare them against equivalent modules you have studied at your own university, you can visit the [Faculty Handbook](#).

The above restrictions are to enable students to understand the material that they are studying.

### Transcripts:

You will receive your official transcript in July/ August; in the interim, the Learning & Teaching Team can provide students with an unofficial statement of marks (subject to the release of provisional marks).

If you fail a module based on your examination result and decide to take a **re-sit**, you can resit any number of modules at Level 1 on one occasion only (in the August / September immediately after the first attempt). You can resit 60 credits at Level 2 (again in the August / September). After that you cannot resit at all. This is because we expect you to learn, during Levels 1 and 2, how to manage your time across a range of topics and to apply yourself to subject areas which you may not find particularly easy. These expectations are reflected in our [qualification descriptors](#). If you pass a resit your mark is capped at 40% (a bare pass) so that you do not get any extra benefit from having had a 'second try'.

This may affect your enrolment in further studies, so please be aware of this when choosing to take part in a re-sit examination. **THERE WILL BE NO RELEASE OF MARKS/TRANSCRIPTS FOR RE-SITS PRIOR TO THE END OF NOVEMBER.**



## D: MODULE DETAILS

To find further details for each module (e.g., prerequisites, aims, content, teaching methods and learning hours, method of assessment etc.) please refer to the links in the list of modules in the next section.

### MODULES AVAILABLE TO INCOMING EXCHANGE STUDENTS

The following section lists modules that are available to you, these are first grouped by department, as follows:

- Section A: Accounting (modules beginning with ACCT)
- Section B: Economics (modules beginning with ECON)
- Section C: Finance (modules beginning with FINN)
- Section D: Management and Marketing (modules beginning with BUSI)

Each section is then sub-divided, as follows:

- Level 1 = introductory modules (modules beginning 1XXX)
  - *corresponding to Year 1 of Durham's degree programmes*
- Level 2 = developing knowledge modules (modules beginning 2XXX)
  - *corresponding to Year 2*
- Level 3 = advanced modules (modules beginning 3XXX)
  - *corresponding to the final year of Durham's degree programmes*

**Please note that although we have one-term modules, all exchanges are for the full-year (October to June). If students wish to take one-term modules, they must be taken in pairs (i.e., one in each term).**

## Module List 2023-2024

### Section A: Accounting

**One-Term Modules** - must be taken in pairs (i.e., one in Term 1 and one in Term 2).

#### Term 1

<b>Module Code</b> (click on links below to view module outline and assessment)	<b>Prerequisites</b>	<b>Module Title</b>	<b>ECTS Value</b>
<b>Level 1</b>			
<a href="#">ACCT1137</a>	None	Business Law	10
<b>Level 2</b>			
<a href="#">ACCT2081</a>	Fundamentals of Management Accounting OR Introduction to Management Accounting	Management Accounting	10
<b>Level 3</b>			
<a href="#">ACCT3091</a>	Financial Reporting	Corporate Reporting	10

#### Term 2

<b>Module Code</b> (click on links below to view module outline and assessment)	<b>Prerequisites</b>	<b>Module Title</b>	<b>ECTS Value</b>
<b>Level 1</b>			
<a href="#">ACCT1121</a>	None	Principles of Taxation	10

## Section B: Economics

### Full-Year Modules

Module Code (Click on links below to view module outline and assessment)	Prerequisites	Module Title	ECTS Value
<b>Level 1</b>			
<a href="#">ECON1011</a>	A in A-Level in Maths or equivalent	Principles of Economics	10
<a href="#">ECON1021</a>	A in A-Level in Maths or equivalent	Economic Methods	10
<a href="#">ECON1051</a>	A in A-Level in Maths or equivalent	The Economics of Sustainability	10
<a href="#">ECON1071</a>	A in A-Level in Maths or equivalent	The World of Economy	10
<a href="#">ECON1081</a>	None	Introduction to the History of Economic Thought	10
<a href="#">ECON1181</a>	A in A-Level in Maths or equivalent	Mastering Data and Computation	10
<b>Level 2</b>			
<a href="#">ECON2011</a>	Principles of Economics AND Economic Methods	Macroeconomics	10
<a href="#">ECON2021</a>	Principles of Economics AND Economic Methods	Microeconomics	10
<a href="#">ECON2291</a>	Principles of Economics AND Economic Methods	Economic Theory (students can only take this module or macro or microeconomics)	10
<a href="#">ECON2061</a>	Principles of Economics AND Economic Methods	Econometrics	10
<a href="#">ECON2271</a>	Principles of Economics	Macroeconomic Applications and Policy	10
<a href="#">ECON2261</a>	Principles of Economics	Microeconomic Applications and Policy	10
<a href="#">ECON2121</a>	Principles of Economics AND Economic Methods	Intermediate Methods for Economics	10
<a href="#">ECON2141</a>	Principles of Economics AND Economic Methods	Behavioural and Experimental Economics	10
<b>Level 3</b>			

<a href="#">ECON3011</a>	Macroeconomics AND Microeconomics AND Econometrics OR Economic Theory AND Econometrics	Applied Econometrics	10
<a href="#">ECON3071</a>	Macroeconomics AND Microeconomics OR Economic Theory	International Economics	10
<a href="#">ECON3081</a>	Microeconomics OR Economic Theory	Labour Economics	10
<a href="#">ECON3111</a>	Macroeconomics OR Economic Theory	Monetary Economics	10
<a href="#">ECON3161</a>	Microeconomics OR Economic Theory	Environmental Economics and Policy	10
<a href="#">ECON3171</a>	Any Level 2 Economics module	Development Economics	10
<a href="#">ECON3201</a>	Microeconomics OR Economic Theory	Advanced Microeconomic Theory	10
<a href="#">ECON3211</a>	Macroeconomics AND Microeconomics	Advanced Macroeconomic Theory	10
<a href="#">ECON3301</a>	Microeconomics OR Economic Theory	Game Theory and Applications	10

## Section C: Finance

**One-Term Modules** - must be taken in pairs (i.e., one in Term 1 and one in Term 2).

### Term 1 Modules

<b>Module Code</b> (Click on links below to view module outline and assessment)	<b>Prerequisites</b>	<b>Module Title</b>	<b>ECTS Value</b>
<b>Level 1</b>			
<a href="#">FINN1047</a>	None	Quantitative Methods 1	10

### Term 2 Modules

<b>Module Code</b> (Click on links below to view module outline and assessment)	<b>Prerequisites</b>	<b>Module Title</b>	<b>ECTS Value</b>
<b>Level 1</b>			
<a href="#">FINN1037</a>	None	Quantitative Methods 2	10

### Full Year Modules

<b>Module Code</b> (Click on links below to view module outline and assessment)	<b>Prerequisites</b>	<b>Module Title</b>	<b>ECTS Value</b>
<b>Level 2</b>			
<a href="#">FINN2021</a>	Foundations of Finance	Financial Markets and Institutions	10
<a href="#">FINN2031</a>	Financial Econometrics 1	Financial Econometrics 2	10
<b>Level 3</b>			
<a href="#">FINN3061</a>	Foundations of Finance AND Corporate Finance	Real Estate Finance	10
<a href="#">FINN3101</a>	Financial Markets and Institutions	Financial Derivatives and Financial Engineering	10
<a href="#">FINN3021</a>	Intermediate Finance (FINN2011) OR	Security Investment Analysis	10

	Corporate Finance (FINN2041)		
<a href="#">FINN3081</a>	Corporate Finance	Behavioural Finance	10
<a href="#">FINN2051</a>	Foundations of Finance	Banking and Financial Technology	10

## **Section D: Management and Marketing**

**One-Term Modules** - must be taken in pairs (i.e., one in Term 1 and one in Term 2).

### **Term 1**

<b>Module Code (Click on links below to view module outline and assessment)</b>	<b>Prerequisites</b>	<b>Module Title</b>	<b>ECTS Value</b>
<b>Level 1</b>			
<a href="#">BUSI1141</a>	None	People, Management and Organisations	10
<a href="#">BUSI1271</a>	None	Foundations of Effective Marketing	10
<a href="#">BUSI1171</a>	None	The Changing World of Business	10
<b>Level 2</b>			
<a href="#">BUSI2331</a>	None	Consumer Behaviour	10
<a href="#">BUSI2151</a>	None	Information Systems	10
<a href="#">BUSI2181</a>	None	Operations Management	10
<a href="#">BUSI2311</a>	None	Research Methods and Statistics	10
<b>Level 3</b>			
<a href="#">BUSI3161</a>	None	Leadership	10
<a href="#">BUSI3041</a>	None	Asia and the Pacific Rim	10
<a href="#">BUSI3221</a>	Consumer Psychology AND Integrated Marketing Communications	Retail and Services Marketing	10

### **Term 2**

<b>Module Code (Click on links below to view module outline and assessment)</b>	<b>Prerequisites</b>	<b>Module Title</b>	<b>ECTS Value</b>
<b>Level 2</b>			

<a href="#">BUSI2141</a>	None	Entrepreneurship	10
<a href="#">BUSI2201</a>	Marketing Principles	Integrated Marketing Communications	10
<a href="#">BUSI2161</a>	People, Management and Organisations	Human Resource Management	10
<a href="#">BUSI2341</a>	None	Innovation Management	
<b>Level 3</b>			
<a href="#">BUSI3191</a>	Marketing Principles	Global Marketing	10
<a href="#">BUSI3281</a>	People, Management and Organisations AND Human Resource Management	Work, Organisation and Society	10
<a href="#">BUSI3361</a>	None	How to Read Business	10
<a href="#">BUSI3201</a>	Integrated Marketing Communications OR Consumer Psychology OR Strategic Brand Management	Social Marketing	10

## Frequently Asked Questions

### 1. Where do I find information about specific modules?

Module outlines are available at <https://www.dur.ac.uk/faculty.handbook/> provide you with a very good overview of the delivery, contents, and assessments for each module. You will be able to access more detailed information (including instructors, detailed syllabus, lecture notes, reading lists etc.) upon arrival at Durham University and after registration at Durham University Business School. We regret we cannot send you these in advance as they may be subject to changes.

### 2. How many ECTS credits can I gain?

A full-time course load would be 120 UK credits (60 ECTS).

### 3. Which modules can I select?

Any module from the list contained in our Module Handbook (subject to you holding the relevant prerequisites/core requisites).

### 4. I have applied, but I have not received confirmation of my placement at DUBS yet

No need to worry, confirmation of a placement is sent by our central administration, and they typically deal with a very large number of applications.

### 5. The confirmation of my placement says I cannot take some modules I had selected

This may be due to several reasons (e.g., module is not running or not available to incoming students) and those will be stated on the confirmation letter. You can change your modules choice where required. The best time to do so is at the DUBS induction at the beginning of your placement (see next question on this).

### 6. How to Register?

You will register on our online platform. Once registered; you will see your lectures (large group teaching) and seminar (small group teaching) timetable, please ignore the listings of seminars as you will allocated your seminar groups once you arrive in Durham. Just check for any clashes in the lectures timetable only. If there are clashes in the lecture timetable you can change your modules.

### 7. Can I change modules?

Yes, we can do this however, this must be done by the deadline set. Please inform the International, Engagement and Careers office or email [business.international@durham.ac.uk](mailto:business.international@durham.ac.uk) (your request will be forwarded for approval to the Exchange Coordinator).

### 8. What happens if I have a lecture clash?

You must delete one of your modules and choose another module which does not clash.

### 9. Can I take modules from different departments?

Students may choose modules from up to 3 departments.

The majority of modules should be taken within the department with whom the European agreement is signed.

### 10. When will I receive my transcript?

You will receive your transcript once the Board of Examiners have met in June and have confirmed your marks, which will be usually around mid-August.

We can however issue a statement of marks which will confirm any provisional marks issued.

### 11. How do I get my documents signed?

- Learning agreements – any amendments to your LA can be emailed to [business.international@durham.ac.uk](mailto:business.international@durham.ac.uk)



- Certification of Placement/Arrival & Departure dates – are signed by the central International Office based in the Palatine centre.

## **12. If I have a query who should I contact?**

### **Before your placement**

Please notice that we organise a comprehensive DUBS information session and individual students' consultations at the beginning of your placement (October). You are very welcome to ask all questions you may have and have not been answered by our online resources at those events. Unless your query is very urgent, all questions are best addressed at the induction session. You will be able to make amendments to your Learning Agreement and obtain all needed signatures at that stage.

If your query is urgent, you can in the first instance email [business.international@durham.ac.uk](mailto:business.international@durham.ac.uk)

### **During and after your placement**

In the first instance email [business.international@durham.ac.uk](mailto:business.international@durham.ac.uk)