

N512: Marketing and Management with Foundation



Undergraduate BA 2021

Essentials

Please note: 2020-21 courses may be affected by Covid-19 and are therefore subject to change due to the ongoing impact of Covid-19. Summaries of course-specific changes resulting from the impact of Covid-19 will be provided to applicants during August 2020.

For the latest information on our plans for teaching in academic year 2020/21 in light of Covid-19, please see www.durham.ac.uk/coronavirus

UCAS code	N512
Degree	BA
Mode of study	Full Time
Duration	4 years full-time
Location	Durham City (www.durham.ac.uk/study/location/durham.city)
Alternative qualifications	<ul style="list-style-type: none"> • Other UK qualifications (www.dur.ac.uk/resources/undergraduate/apply/UK.pdf) • EU qualifications (www.dur.ac.uk/resources/undergraduate/apply/EU.pdf) • International qualifications (www.dur.ac.uk/international/country.information/)
Department(s) Website	www.durham.ac.uk/foundation.programme
Contacts	foundation.programme@durham.ac.uk +44 (0)191 334 0172

Course Summary

Description

Foundation Programme (Year 0)

The first year of this course is spent with the Foundation Programme developing the skills and subject knowledge required for successful study at degree level. The Foundation Year contains a number of compulsory and discipline-specific modules.

Compulsory modules are designed to develop higher level learning skills and familiarise you with studying and assessment at degree level. Discipline-specific modules help lay a foundation of knowledge that you will build upon as you progress to your chosen degree. On successful completion of the Foundation Year, you will progress to the first year of your degree, once you have achieved the grade required for progression.

Foundation modules:

- Foundation Skills
- Foundation Statistics
- Foundation Business 1
- Foundation Mathematics 1
- Concepts, Methods and Theories in Social Science 1
- Academic Practice 1
- Academic Practice 2
- Concepts, Methods and Theories in Social Science 2
- Foundation Statistics
- Foundation Mathematics 2
- Foundation Business 2

Years 1, 2 and 3

As per years 1, 2 and 3 of N509 BA Marketing and Management.

(www.dur.ac.uk/courses/info/?id=26441&title=Marketing+and+Management&code=N509&type=BA&year=2021)

Admissions Process

Subject requirements, level and grade

The Foundation Programme is designed to support UK and EU students from under-represented groups in Higher Education to access and succeed in studying an undergraduate degree at Durham University.

Only applicants from under-represented groups in Higher Education are eligible to study with the Foundation Programme.

In order to help us identify eligible applicants we use the Office for Students (OfS) definition of under-represented groups:

“Groups of students who share... particular characteristics where data shows gaps in equality of opportunity in relation to access, success or progression”*

Priority is given to applicants from areas of low participation in higher education (LPN), low household income or low socioeconomic status (based on Acorn and Polar data). Applications from other under-represented groups within higher education and from mature students (over 21 years of age at the start of the course) are also welcomed.

ACORN and POLAR DATA

We will consider Acorn categories 4 or 5 and Polar categories 1 or 2 applicants. This classification is based on the home postcode provided in your application. Please see the following webpage to see the Polar category of a postcode officeforstudents.org.uk/data-and-analysis/young-participation-by-area/young-participation-by-postcode (www.officeforstudents.org.uk/data-and-analysis/young-participation-by-area/young-participation-by-postcode/). Further information about ACORN categorisation can be found at acorn.caci.co.uk (acorn.caci.co.uk/)

Eligible under-represented groups in HE include:

- **applicants from areas of low participation in higher education** (www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/access-and-participation-glossary/)(LPN), **low household income or low socioeconomic status (based on Acorn and Polar data)**
- **some black, Asian and minority ethnic (BAME) students** (www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/evaluation-and-effective-practice/ethnicity/)
- **mature students** (www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/access-and-participation-glossary/)(**over 21 years of age at the start of course**)
- **disabled students** (www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/access-and-participation-glossary/)
- **care leavers** (www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/access-and-participation-glossary/)
- **carers** (www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/access-and-participation-glossary/)
- **people estranged from their families** (www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/access-and-participation-glossary/)
- **people from Gypsy, Roma and Traveller communities**
- **refugees**
- **children from military families.**

If you come from one or more of these groups we will be happy to consider your application. Please be aware that Foundation Programme places are in high demand and all eligible applications will be considered in open competition to identify those judged to have the greatest potential to give and receive benefit from a Durham University degree course. Applicants may be required to provide evidence in support of their applications and to attend a mandatory pre-offer assessment day as part of the application process; these usually take place in February and March.

For further details, please see the Foundation Programme Admissions Policy 2019 (www.dur.ac.uk/resources/dcad/FCAAdmissionsPolicy2019v2.docx)

*www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/access-and-participation-glossary (www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/access-and-participation-glossary/)

English Language requirements

Please check requirements for your subject and level of study (www.durham.ac.uk/learningandteaching.handbook/1/3/3/)

How to apply

www.durham.ac.uk/undergraduate/apply

Information relevant to your country

www.durham.ac.uk/international/country.information/

Fees and Funding

Full Time Fees

EU Student	£9,250.00 per year
Home Student	£9,250.00 per year
Island Student	£9,250.00 per year

The tuition fees shown for **home** students are for one complete academic year of full time study and are set according to the academic year of entry. Fees for subsequent years of your course may rise in line with an inflationary uplift as determined by the government.

The tuition fees shown for **overseas and EU** students are for one complete academic year of full time study, are set according to the academic year of entry, and remain the same throughout the duration of the programme for that cohort (**unless otherwise stated**).

Please also check costs for colleges and accommodation (www.durham.ac.uk/undergraduate/accommodation/costs/).

Scholarships and funding

www.durham.ac.uk/undergraduate/finance

Career Opportunities

Foundation Programme

Students successfully completing a Foundation Year course will progress directly to their chosen degree programme at Durham University. Our graduates enter a wide range of occupational areas both in the public and private sector, including science, teaching, business and finance. Durham has an excellent graduate employment record, and the skills acquired during study serve as a valuable preparation for life after university.

We have been expanding the range of progression routes to other Durham degrees for Foundation Year students and provide routes into all Durham University departments.

Open days and visits

Pre-application open day

Pre-application open days are the best way to discover all you need to know about Durham University. With representatives from all relevant academic and support service departments, and opportunities to explore college options, the open days provide our prospective undergraduates with the full experience of Durham University.

Please see the following page for further details and information on how to book a place:
www.durham.ac.uk/opendays

Discover Durham Tours

Discover Durham tours offer a brief introduction to the University. The tour begins at one of our undergraduate colleges, where you will receive an introductory talk from a member of college staff, followed by a tour of the college by current students.

www.durham.ac.uk/undergraduate/live/visit/discoverdurham

Overseas Visit Schedule

www.durham.ac.uk/international/office/meetus

Department Information

Foundation Programme

Overview

We offer specially tailored study programmes to prepare students for degree-level study, specialising in helping mature learners return to education and preparing EU students who are unable to study to a sufficient level in their own country for direct entry to university courses in the UK. We can also support students who are changing between academic fields.

Our students come to us from diverse educational and cultural backgrounds; many have had a long break from formal education. We help students to realise the skills and personal qualities they each possess and to apply these in developing the academic knowledge they will need as they progress through their studies.

Foundation Programme courses are fully integrated with Durham University degree programmes, counting as Year 0 of a full undergraduate degree. Students will progress directly on to their degree at Durham, once they have achieved the grade required for progression.

Rankings

- Over 90% of Durham's subjects are ranked within the top 10 in the UK (Complete University Guide 2019).

Staff

For a current list of staff, please see the Centre web pages. (www.dur.ac.uk/foundation.programme/aboutus/)

Website

www.durham.ac.uk/foundation.programme

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