N1T717: Business Administration (Online)

Postgraduate Taught MBA 2020

Essentials

<table>
<thead>
<tr>
<th>UCAS code</th>
<th>MBA</th>
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<tr>
<td>Degree</td>
<td>MBA</td>
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<tr>
<td>Mode of study</td>
<td>Part Time</td>
</tr>
<tr>
<td>Duration</td>
<td>2 years (part-time)</td>
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<tr>
<td>Start Date</td>
<td>2020-04-13</td>
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<tr>
<td>Location</td>
<td>Durham City (<a href="http://www.durham.ac.uk/study/location/durham.city">www.durham.ac.uk/study/location/durham.city</a>)</td>
</tr>
<tr>
<td>More information</td>
<td>Still have questions? (<a href="http://www.durham.ac.uk/study/askus/">www.durham.ac.uk/study/askus/</a>)</td>
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<tr>
<td>Department(s) Website</td>
<td><a href="http://www.durham.ac.uk/business">www.durham.ac.uk/business</a></td>
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Course Summary

Description

Applications for April 2020 entry

Any applications received for April 2020 entry will only be considered if the candidate is able to demonstrate that they meet the entry requirements and can provide all necessary evidence by Monday 30th March 2020.

All other applications received will be considered for October 2020 entry.

Flexibility is at the heart of the Durham Online MBA programme as you can personalise your programme to meet your career goals. You can study fully online, complete some of your learning at Durham, and undertake relevant optional modules.

The global spread of students, alumni and faculty will give you the ability to network virtually with people from across the world, and from a wide range of business sectors.

Online MBA in detail

Structured around a two-year study calendar, you can choose to undertake the programme 100% online or take a blended approach where you combine your online learning with residential modules. Whichever way you choose, our comprehensive induction will equip you with an essential toolkit of study skills to help you prepare for your MBA.

DUO is our virtual learning environment and will be at the heart of your Online MBA experience. Through this, you’ll have 24/7 access to your learning materials including videos, industry insights and articles and will participate in a range of online activities that will help to immerse you in the subjects that you choose to study.

Connecting with other students is a key part of your learning experience and you will also benefit from joining live webinar sessions and taking part in tutor-facilitated group discussions via our online forum.

You will be expected to devote around 15 hours per week to study. Online modules are delivered over a 12 week period, including assessments.

Optional residential modules are offered in Durham at points throughout the year, bringing together students from around the world to provide support and inspiration to drive you forward. A study plan is provided for each cohort, and a programme team is available to help with module choices.

Course structure

You will complete:
Five core modules

These are the foundation of your programme – establishing the management knowledge, understanding and research skills every leader needs.

- Accounting, Finance and Economics
- Leading and Managing People
- Marketing
- Operations and Technology
- Strategic Management

Two optional modules

Depending on your career aspirations, you can either choose to study two optional modules that you find particularly interesting and most relevant to your future career.

Or alternatively, you can choose to study two modules within a structured pathway focusing on the area of entrepreneurship, consultancy or technology.

Modules on offer are dependent on demand, but in previous years have included:

- Entrepreneurship
- New Venture Creation
- Management Consultancy
- Project Management
- Business Analytics
- Technology Innovation
- International Business in Context

Pathways

- **Entrepreneurship**: Entrepreneurship and New Venture Creation,
- **Consultancy**: Management Consultancy and Project Management, or
- **Technology**: Business Analytics and Technology Innovation

**Strategic Case Analysis**

The Strategic Case Analysis replaces the traditional university dissertation. It is an in-depth study of key organisational issues, which is more in keeping with the needs of business and management today. It is an opportunity to apply the knowledge you have acquired through core and optional modules to a project that is of relevance to you, for example in your own organisation, a supplier, a competitor or another organisation in the private, public or voluntary sector.

**The Residential**
The Durham Online MBA Residential brings together students from across the globe to provide support and inspiration to drive you forward in your studies. These optional sessions give you the opportunity to attend modules at our world-class business school facilities in Durham, where you will have access to the very latest IT and library services. The Residential also includes speaker events, a variety of social events, and a truly unique opportunity to enjoy the Durham experience.
Admissions Process

Subject requirements, level and grade

- A minimum of three (preferably five) years’ relevant work experience since graduation of a managerial nature.
- An Upper Second Class Bachelor Degree or international equivalent.

Lack of formal qualifications is not necessarily a barrier to admission; managerial experience is also a key consideration for entry to our Online MBA programme. In such cases, we may ask you to submit a portfolio of evidence demonstrating capability in areas such as management experience, including critical thinking skills and communication skills.

Additionally, candidates whose first language is not English will normally be required to demonstrate evidence of proficiency in English language as follows: a recent English language test score of 7.0 or above in IELTS with no element below 6.0, or 102 or above in TOEFL IBT with no element below 23.

This course includes online activities, you will need a computer with reliable internet access. Our recommended operating systems are Microsoft Windows 7+ or Apple Mac MacOSx 10.9+.

We recommend a minimum 1 Mbps internet connection but a greater bandwidth (up to 8Mbps) will provide a better experience for some resources and events. If relying on an employer's internet connection, be aware that firewall restrictions and policies may exist that prevent access to all or part of the course.

You will need:

- Recommended web browser **Windows**: Internet Explorer 11+, Chrome 39+, Firefox 34+ **MAC OSX**: Safari 8+, Chrome 39+, Firefox 34+
- The ability to open and edit Microsoft Office documents (e.g. Microsoft Office, OpenOffice or access to Googledocs)
- Flash player
- JAVA
- Ability to open .pdf documents (e.g. Adobe Reader)
- A headset or headphones and microphone

To participate fully in some online events students should have a webcam and to access some tools and resources you may need the ability to install software.

How do I apply?

You will need to complete the **online application form** (studyatdurham.microsoftcrmportals.com).

As well as your online application, please submit the following:

- Your CV or resume including: full details of previous employment, dates of employment, main duties and responsibilities, salary per annum (in £ sterling) and any periods of unemployment including dates and an explanation
- Two employer references
• Copy of your degree certificate (where appropriate)
• Copy of your English test results (where appropriate)

Note:
Only files of type .doc, .docx, .gif, .jpg, .pdf, .png, .rtf are permitted to be uploaded.
The maximum file size is 5MB.

English Language requirements

Please check requirements for your subject and level of study (www.durham.ac.uk/learningandteaching.handbook/1/3/3/).

How to apply

www.durham.ac.uk/postgraduate/apply
Fees and Funding

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<tr>
<th></th>
<th>Amount</th>
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<tbody>
<tr>
<td>EU Student</td>
<td>£11,500.00</td>
</tr>
<tr>
<td>Home Student</td>
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<tr>
<td>Island Student</td>
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<td>International non-EU Student</td>
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Fees shown are for one year. Total fee will depend on the length of your programme. All fees are subject to annual increases. For more information please visit the Tuition Fees page www.durham.ac.uk/postgraduate/finance/tuition

Please also check costs for colleges and accommodation (www.durham.ac.uk/postgraduate/accommodation/costs/).

Scholarships and funding

www.durham.ac.uk/postgraduate/finance
Career Opportunities

Business School

For information on career options and employability, including the results of the Destination of Leavers survey, student and employer testimonials and details of work experience and study abroad opportunities, please click here (www.durham.ac.uk/dbs/postgraduate/employability).
Open days and visits

Pre-application open day
www.durham.ac.uk/postgraduate/visit

Overseas Visit Schedule
www.durham.ac.uk/international/office/meetus

Postgraduate Visits
PGVI or
www.durham.ac.uk/postgraduate/visit/
Department Information

Business School

Overview

Durham University Business School is one of a small elite group of academic institutions worldwide who are accredited by all three major quality assurance bodies - AACSB, AMBA and EQUIS. This achievement is a testament to the quality of all our programmes, and gives you the extra assurance that they, and the School, have been rigorously tested and proven to be of high quality.

Connecting with business

Over the years we've built strong links with many leading global organisations. Companies such as KPMG, Deloitte and RBS give our students access to ‘live’ issues and practical challenges. At the same time, business partners gain a fresh perspective from us and benefit from our research and insights.

Bringing great minds together across the globe

We are a truly international business school with over 100 nationalities in our student and faculty bodies. Diverse perspectives and experiences feed into our learning, providing a unique insight into cultural nuances around the world. What’s more, through our partnerships with other international universities, we're able to tap into a huge pool of global knowledge.

Thinking further

Creativity and critical thinking are two of the most valuable - and often overlooked - business skills. That's why we focus our teaching on developing agile, independent minds. Equipped with these vital skills, our graduates can tackle whatever business brings, however unpredictable. Employers tell us this is what sets Durham graduates apart.

Looking to the future

We may be inspired by our past, but we are firmly focused on the future. We're currently investing in new world-class facilities to match our reputation including the expansion of the Mill Hill Lane site and the development of improved teaching, office and events spaces.

Website

www.durham.ac.uk/business