# N203: Business and Management with Placement Year

**Undergraduate BA 2020**

## Essentials

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
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<tbody>
<tr>
<td>UCAS code</td>
<td>N203</td>
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<tr>
<td>Degree</td>
<td>BA</td>
</tr>
<tr>
<td>Mode of study</td>
<td>Full Time</td>
</tr>
<tr>
<td>Duration</td>
<td>4 years</td>
</tr>
<tr>
<td>Location</td>
<td>Durham City (<a href="http://www.durham.ac.uk/study/location/durham.city">www.durham.ac.uk/study/location/durham.city</a>)</td>
</tr>
<tr>
<td>A-Level</td>
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<tr>
<td>BTEC</td>
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<td>International Baccalaureate</td>
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<td>Alternative qualifications</td>
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<tr>
<td>- Other UK qualifications</td>
<td>(<a href="http://www.dur.ac.uk/resources/undergraduate/UKequivalencies2017-18.pdf">www.dur.ac.uk/resources/undergraduate/UKequivalencies2017-18.pdf</a>)</td>
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<tr>
<td>- International qualifications</td>
<td>(<a href="http://www.dur.ac.uk/international/country.information/">www.dur.ac.uk/international/country.information/</a>)</td>
</tr>
<tr>
<td>Contextual Offers</td>
<td>You may be eligible for an offer which is one or two grades lower than our standard entry requirements. Find out more (<a href="http://www.durham.ac.uk/study/ug/apply/contextualoffers/">www.durham.ac.uk/study/ug/apply/contextualoffers/</a>).</td>
</tr>
<tr>
<td>More information</td>
<td>Still have questions? (<a href="http://www.durham.ac.uk/study/askus/">www.durham.ac.uk/study/askus/</a>)</td>
</tr>
<tr>
<td>Department(s) Website</td>
<td><a href="http://www.durham.ac.uk/business">www.durham.ac.uk/business</a></td>
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Course Summary

Description

For the graduates of today and tomorrow, being competitive and employable depends on demonstrating innovation, flexibility and commitment to continued learning. We are looking for students who are inquisitive and wish to learn more by investigating and researching.

Flexibility – the BA Business and Management and BA Marketing degrees share a common first year, therefore may be possible to switch between courses upon successful completion of year one. (Students who require a Tier 4 visa will need to check this in advance with the Tier 4 regulations which are in place at the time).

Year 1

This introduces the study of key business topics.

Students start to develop business, investigation and project skills in a further module devoted to a range of business-related activities such as developing a business plan for a new start-up. There are five core modules and a choice of a further business, economics or language optional module. The modules work together to build your knowledge and develop key skills and techniques.

Year 2

The second year sees the Business and Marketing degrees separate and students build towards their specialist areas, though half of the modules remain common. Investigative and key business skills are developed further and integrated across the entire second year as well as forming a basis for the third year. The importance of international aspects of business is highlighted. The Business and Management degrees focus on the management of operations and information systems and offer optional modules in areas such as marketing, entrepreneurship and business law.

The second year consists of four compulsory modules and a further two optional modules are chosen from a range which in the past has included the topics of: operations management and consumer psychology, for instance, as well as a foreign language.

Year 3

All of our degrees offer you the option of spending your third year gaining practical experience on a business placement. Business placements are a great way to develop your employment marketability and engage with employers early in their recruitment pipeline. We actively encourage you to explore this as an option within your degree. A placement requires a minimum of forty weeks of work experience and the placement begins in the summer following completion of the second year, and this then becomes the third year of a four-year degree programme. This allows you to really explore and understand your job and to find out if the career or company is for you.

- You will develop your practical skills, confidence and maturity.
- You can focus on a specific career path - many employers recruit graduates from their placement
programme.

- You will be able to contextualise your studies better, be more mature in your attitude to work.
- You may decide to draw on your working experiences and access a more fulfilling dissertation research subject.
- You will gain invaluable job search and graduate research skills by engaging in the competitive placement recruitment process.

To ensure you are getting the most out of your experience, we support your placement in a number of ways:

**First Year Bootcamps and Workshops** help you to develop your Placement Strategy and to identify and develop those skills and competencies that will be critical to ensure you are attractive to potential placement employers. These typically involve Employers, Placement Mentors, representatives from Colleges, Societies and the Volunteering Community in Durham.

**Second Year Workshops** support you through the placement application process and allow you to develop into a supportive student group to travel along the road of gaining a placement together. They enable you to get to know those students who will return with you in the fourth year. Workshops typically involve employers, and former placement students.

**The DUBS Placement Programme** includes a series of employer-led events which take place throughout term 1 and 2 and is open to all first year and second year placement students. The skills sessions and networking events allow students to develop essential employability skills as well as providing valuable insight into the recruitment process.

**Placement Mentors:** We have a mentorship scheme whereby former placement students share their experiences of the application process and placement with first and second year students and those out on placement. If you become a placement mentor on your return to University you can continue to develop your interpersonal skills and slide back into your University life with another key role which may well develop a new sense of belonging as well as another valuable contribution to your CV.

**Placement Tutors:** Whilst you are on placement you are assigned a tutor who will visit you, liaise with your employer and ensure you gain the most from your experience.

The Business Placement year fees are set annually by the University. For the definitive amount of the Business Placement year fees payable please contact our business.placements@durham.ac.uk.

*The offer of a place on a ‘with placement’ degree does not imply that Durham University Business School guarantees to find the student a placement. The Business School, in association with the University, will assist students in finding and applying for placements, but it is the responsibility of the student to apply for and to obtain a placement (which is subject to approval by the Business School). In the event that a student is unable to obtain a placement, transfer to the equivalent ‘non-placement’ programme is guaranteed provided the student is eligible to transfer on academic grounds. In line with Home Office rules, students from outside the EU will transfer onto the ‘with business placement’ programme only once they have successfully secured a placement (normally at the end of their second year of study). Therefore due to visa requirements, we recommend that international students interested in the business placement year as part of their degree apply for this programme when making their application to us via UCAS.*

**Year 4**

Central to year four is the Dissertation which is a double module. The other core module is Strategic
Management which brings together student knowledge, experience and skills from all three years to look at how organisations develop their strategy. The Dissertation, Strategic Management and a further three optional modules allow you considerable opportunities to focus your studies on areas of special interest and to engage more closely with the School's research groups through seminars and guest speaker programmes.

We review course structures and core content (in light of e.g. external and student feedback) every year, and will publish finalised core requirements for 2019 entry from September 2018.

**Placement Year**

You may be able to take a work placement. Find out more ([www.durham.ac.uk/placements/](http://www.durham.ac.uk/placements/)).
Admissions Process

Subject requirements, level and grade

In addition to satisfying the University’s general entry requirements, please note:

- We require AAB from A levels.
- We consider all A level subjects, with the exception of General Studies – therefore General Studies would not be included in any offer.
- For all Business, Marketing, Accounting and Finance degrees a strong proficiency in Mathematics is required. If Mathematics is not taken as an A level subject, a Grade 7 (or Grade A) in Mathematics at GCSE is required. We particularly welcome the introduction of the Core Mathematics Qualification and we will accept a Core Maths Qualification (Grade B minimum) in lieu of our GCSE Mathematics requirement.
- Typical IB score 36 to include 665 in higher level subjects. If Mathematics is not taken at higher level then it is required at standard level 5.
- We consider each application holistically, on an individual basis and against the other applications we receive. Whilst academic achievement is important, it is not the only factor that we consider when assessing applications and applicants who have achieved, or are predicted to achieve, close to our typical offer, but who have not met it exactly, will be welcome to apply if they have a strong application in other key elements, for example if they can demonstrate merit and potential through their personal statement or their reference.
- We welcome applications from those with other qualifications equivalent to our standard entry requirements and from mature students with non-standard qualifications, please email us for more information.
- Applicants for whom English is not their first language will be required to offer IELTS of 6.5 (no component under 6.0); or the University approved equivalent. We also require proof of English Language proficiency for students from the European Union.
- We are willing to consider applications for deferred entry from those who have well-structured plans for work or travel, for example. We may, however, need to restrict the number of deferred entry offers we make because we have to be careful not to fill too many of next year’s places in advance. However, if you do apply for a deferred place and are unsuccessful, you are welcome to reapply the following year.
- You are welcome to apply if you are taking resits; we do not make higher offers to students who declare resits.
- If you do not satisfy our general entry requirements, the Foundation Centre offers multidisciplinary degrees to prepare you for a range of specified degree courses.

English Language requirements

Please check requirements for your subject and level of study (www.durham.ac.uk/learningandteaching.handbook/1/3/3/).

How to apply

www.durham.ac.uk/undergraduate/apply
Information relevant to your country

www.durham.ac.uk/international/country.information/
Fees and Funding

Full Time Fees

<table>
<thead>
<tr>
<th>Student Type</th>
<th>Fee</th>
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<tbody>
<tr>
<td>EU Student</td>
<td>£9,250.00 per year</td>
</tr>
<tr>
<td>Home Student</td>
<td>£9,250.00 per year</td>
</tr>
<tr>
<td>Island Student</td>
<td>£9,250.00 per year</td>
</tr>
<tr>
<td>International non-EU Student</td>
<td>£21,500.00 per year</td>
</tr>
</tbody>
</table>

The tuition fees shown for **home and EU** students are for one complete academic year of full time study and are set according to the academic year of entry. Fees for subsequent years of your course may rise in line with an inflationary uplift as determined by the government.

The tuition fees shown for **overseas** students are for one complete academic year of full time study, are set according to the academic year of entry, and remain the same throughout the duration of the programme for that cohort (unless otherwise stated).

Please also check costs for colleges and accommodation ([www.durham.ac.uk/undergraduate/accommodation/costs/](http://www.durham.ac.uk/undergraduate/accommodation/costs/)).

Scholarships and funding

[www.durham.ac.uk/undergraduate/finance](http://www.durham.ac.uk/undergraduate/finance)
Career Opportunities

Business School (School of Economics, Finance and Business)

"A degree from Durham University truly opens up windows of opportunity, I managed to secure a Graduate Accounts position with an international marketing company prior to graduation."

Claudine Andrew BA (Hons) Accounting & Finance

Of those students that left in 2017:
- 84% are in employment or further study

Of those in employment:
- 98% are in graduate-level employment
- Median salary £29,500

(Source: Destinations of Leavers from Higher Education (DLHE) survey of 2016/17 graduates. The DLHE survey asks leavers from higher education what they are doing six months after graduation. Full definitions for the DLHE Record can be found here: www.hesa.ac.uk/support/definitions/destinations)

Employment development opportunities

The Careers, Employability and Enterprise Centre (www.durham.ac.uk/careers/) works closely with the Undergraduate Business Department to ensure that students receive information, advice and vacancies relevant to their needs. A Careers Adviser delivers talks focused on ensuring that students receive the most relevant and up to date advice about professions that are of interest to students in the department.

A wide range of work is carried out in conjunction with the Careers, Employability and Enterprise Centre (www.durham.ac.uk/careers/) to develop students’ employability skills, including presentations/workshops on CVs, applications, assessment centres, interviews, commercial awareness, leadership, etc.

Many recruiters of Durham Undergraduate Business School students attend careers fairs and run presentations on campus, including: Ernst & Young, KPMG, Deloitte, PWC, Rolls Royce, Lloyds TSB, Unilever, Procter &
Gamble, IBM, Accenture, to name a few. Professional bodies like CIM (Chartered Institute of Marketing) and CIMA (Chartered Institute of Management Accountants) also attend events on campus.

"We have had a number of students from the Undergraduate Business School join our Summer Internship Programme who have made a real impact due to their enthusiasm and strong interpersonal skills. These candidates have then gone on to join in Graduate roles."

Neil McGuire, Graduate Recruitment, Ernst & Young

Examples of career destination:

- Finance/Accountancy/Associate/Deloitte
- Retail/Management/Trainee Manager/Marks & Spencer
- Diplomat/ British Government
- Finance/Investment Management/Analyst/Blackrock
- Health/ Management/Graduate Management Trainee /NHS
- Finance/Accountancy/ Trainee Chartered Accountant/ TindlesLLP
- Car rental/Management Graduate Trainee Programme /Enterprise Rent-a-Car
- Finance/Banking/ Business Advisor/Royal Bank of Scotland
- Engineering & Construction/Graduate Scheme/Balfour Beatty
- British Armed Forces/Officer/Army
- HM Treasury/Policy Advisor/ British Government

Of those students that left in 2017:

- 93% are in employment or further study

Of those in employment:

- 100% are in graduate-level employment
- Median salary £27,000

(Source: Destinations of Leavers from Higher Education (DLHE) survey of 2016/17 graduates. The DLHE survey asks leavers from higher education what they are doing six months after graduation. Full definitions for the DLHE Record can be found here: www.hesa.ac.uk/support/definitions/destinations)

A significant number of students progress on to higher level study following their degree; notably at Durham, but also at other prestigious institutions. Some remain within their academic field and pursue higher level research,
others take a different role and pursue professional postgraduate programmes, including teaching, law, accountancy, marketing and mathematics.
Open days and visits

Pre-application open day

Pre-application open days are the best way to discover all you need to know about Durham University. With representatives from all relevant academic and support service departments, and opportunities to explore college options, the open days provide our prospective undergraduates with the full experience of Durham University.

Please see the following page for further details and information on how to book a place: www.durham.ac.uk/opendays

Discover Durham Tours

Discover Durham tours offer a brief introduction to the University. The tour begins at one of our undergraduate colleges, where you will receive an introductory talk from a member of college staff, followed by a tour of the college by current students.

www.durham.ac.uk/undergraduate/live/visit/discoverdurham

Overseas Visit Schedule

www.durham.ac.uk/international/office/meetus
Department Information

Business School (School of Economics, Finance and Business)

Overview

The best start to a career in business begins with learning from the best in the business. As one of the UK’s longest established business schools, we know you need to combine theory and practice to achieve success.

Taught at Durham City, our degrees are designed to help you understand essential and advanced concepts of business, finance, economics, accounting, marketing and management. Offered by a research-led business school and one of the longest established in the UK, our degrees provide learning that is stimulating and challenging.

Study with us and prepare to stand out from the crowd. With our rigorous curriculum and exceptional teaching, you will build world-class foundations for graduate employment or further study. You will also get a taste of real business – learning from expert faculty members and guest speakers, as well as through hands-on work placements and international study opportunities. With our flexible programmes, you are in control and can choose a route that suits your own interests and career aspirations.

The Business School is one of an elite group of institutions in the UK to be accredited by all three major bodies – the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS).

Rankings


Staff

For a current list of staff, please see the Business School web pages. (www.dur.ac.uk/business/about/our-people/)

Facilities

Durham City offers superb library and IT services, including a large open access computer area. The library’s excellent collection of books, journals and original source materials in business and finance is complemented by access to online electronic information resources.

You will also use duo (Durham University Online), Durham’s virtual learning environment, an integrated online solution to manage and improve your learning duo offers structured learning content (web pages, lecture notes, interactive applications, audio and video clips) along with communication and assessment tools.

Website

www.durham.ac.uk/business