

## Durham University Online MBA: An overview

## **Prof Owain Smolović Jones** Online MBA Programme Director



## **Durham University Business School**





Shaped by the Past, Creating the Future





FEMD

EQUIS



# 9<sup>th</sup> in the world FT 2025 ranking



## **April 2025 cohort at a glance**



Average Age 37



## Nationality 13









Countries of residence

12

Total number of students: **26** 

## **Online MBA Programme Structure**

CORE MODULES	<b>OPTIONS MODULES*</b>	
ACCOUNTING, FINANCE AND ECONOMICS LEADING AND MANAGING PEOPLE	ONLINE DELIVERY: Management Consultancy New Venture Creation Project Management Technology, Forecasting & Innovation Analytics	STRATEGIC CO
MARKETING	BLOCK TAUGHT DELIVERY: Business Analytics	CONSULTING
OPERATIONS AND TECHNOLOGY	INTERNATIONAL OPTIONS (One only) International Business in Context New Venture Creation	PROJE
SUSTAINABILITY AND ETHICS	FULL TIME MBA: A selection of block-taught elective modules from the Full-Time MBA will be offered	CT

PERSONAL CAREER ADVANCEMENT

\* Subject to demand







## What to Expect

1

Block Taught cores – 4 intensive days



Block Taught options – 3-5 days (varies)

Online modules via Learn Ultra - 12 weeks 9 weeks online delivery3 weeks to focus on assessmentCan commence assessment earlier



Marketing and Sustainability & Ethics: 9 weeks in parallel + 3 weeks for assessment





## **Final Project**

## **Strategic Consulting Project**

Throughout Year Two

60 credits

Design, methods & analysis materials

Focused on a strategic problem, challenge or opportunity facing an organisation (not Strategy)

Start thinking about your consulting organisation now



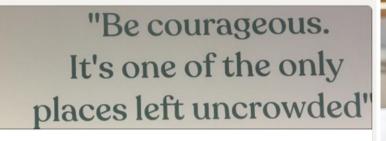




EOUIS

## Webinars with executives and managers

 Webinars with Managers and Practitioners



#### Charmian (Char) Love (She/Her) · 2nd

Global Director of Advocacy, Natura&Co; Co-Founder of B Lab UK, Heliotropy and Volans. Executive-in-Residence at Saïd Business School, University of Oxford Natura &Co Harvard Business School

FEMD

EQUIS



London, England, United Kingdom · Contact info

500+ connections





## **Keys to success**

Time	Time management
Ве	Be realistic
Interact	Interact with material, staff and each other
Read	Read, Read
Apply	Apply your learning as you go along
Speak	Speak to us if you have an issue (and do so early)

EFMD





## Assessment



**Will not count towards your final mark** but allows you to receive feedback on your work.

Example: Outline of research project or Reflections on discussion board activities – they vary on every module.

Summative

Will count towards your final mark.

Example: 70% reflective learning journal + 30% case analysis





EFMD

## **MBA** Team



Alice Chan L&T Coordinator



Katherine Hardy L&T Coordinator



Amanda Ormerod L&T Coordinator



Caron Naude L&T Assistant Manager



Owain Smolović-Jones Programme Director



## Emma Hope L&T Coordinator









Vicky Welsh Programme Manager

## **Student/Academic Community**

### **Business School:**

- 168 academic staff, approx.
  40% international (from 43 nationalities)
- Consultants and practitioners also contribute to our programmes, and guest speakers from the public and private sectors
- Over 20,000 students across UG/PG/Doctoral (over 100 nationalities)

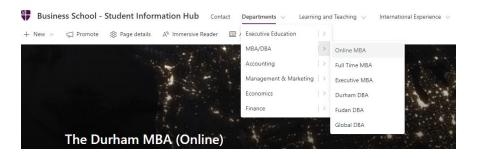






EOUIS

## **Resources**



### **Student Information HUB**

**Programme Timetable** 

OMBA Calendar of Events – set up alerts

Key area for information and resources

#### Online MBA Welcome & Orientation - 2023/24 Academic Year 🖉



### Learn Ultra

All modules and content hosted Assessment and marks Messaging capability - faculty





## **Facilities**

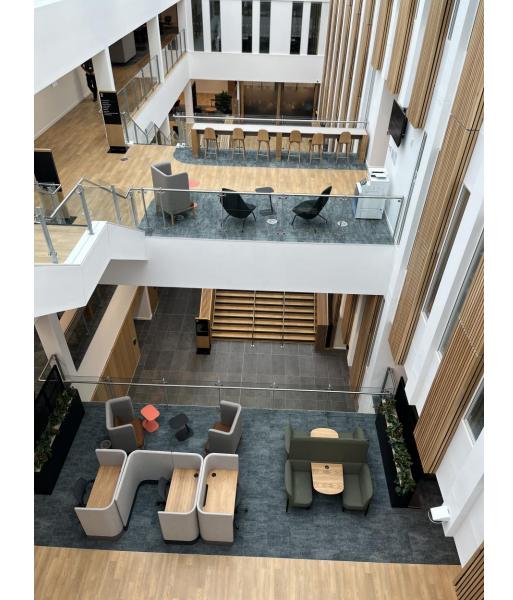


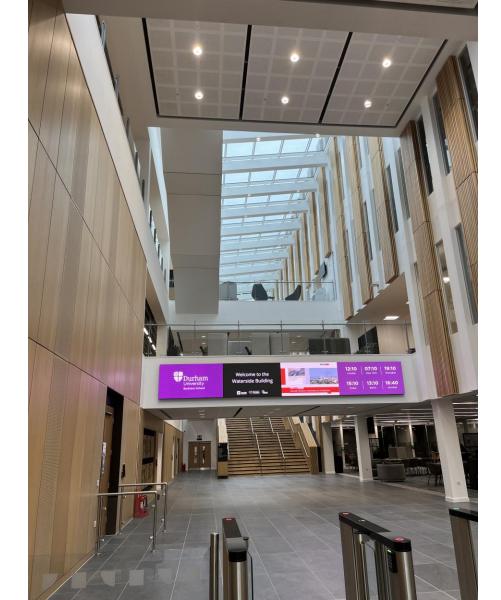
- Durham University founded 1832 (UNESCO World Heritage Site is at our heart)
- 17 colleges
- Business School founded 1965
- New building opened in 2024





EFMD





## Graduation

You can visit Durham University and graduate from the magnificent 890-year-old Durham Cathedral Built c. 1133





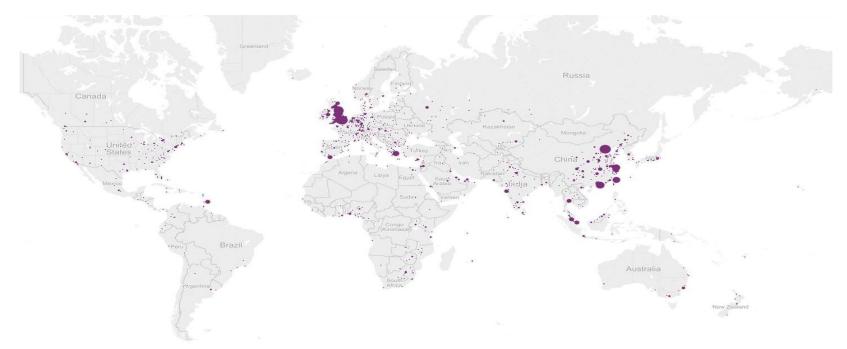
## Who are alumni?

"people who previously graduated from a particular school, college or university"





## Worldwide Network



### **36,000** Durham University Business School graduates

140,000 Durham University graduates

International Chapters in 28 major business cities





EFMD

## Online MBA alumni

- Over 2800 Online MBA alumni
- 114 countries
- 924 companies



• Top 3 companies: PwC, NHS, British Council





EOUIS

## Alumni events









## Alumni events

### dunelm.org.uk/events/online



Vice-Chancellor's Evening Reception in San Francisco

Tuesday 25 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden, Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception

#### Event details



### Vice-Chancellor's Evening Reception in Seattle

Wednesday 26 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden. Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception.

Event details



#### Durham Inspired: Live Recovering Shakespeare: The Story of Durham's First Folio

Thursday 27 April 2023 (BST)

As part of the Durham Inspired Live Programme, join Tony King, Head of Collections Care and Conservation, and Danielle Westerhof, Rare Books Curator, to learn more about the significance of Shakespeare's First Folio, the story of Durham's own copy and how it was recovered.

Event details



### Vice-Chancellor's Evening Reception in New York

Friday 28 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden, Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception.

Event details







## LinkedIn Alumni Tool

🖾 New tab x   1 Business School - Alumni - 2020 x   2 2020 MAI inductionspitx x 🔝 Dunham University Examples School + X +		- Ø ×	<
← → O A https://www.linkedin.com/school/durham-university-business-school/people/	☆ 🎽	🖻 😩 …	
in Q. Search Home My Network Jobs H⊂ Q. Q. W. Learning Version Comparison And And Comparison And And And And And And And And And An			î
			l
Durham University Business School Following			l
Proudly part of Durham University and one of an elite group of triple accredited business schools.			l
Visit website ℓ2 See all 356 employees on LinkedIn →			
Home 5,493 alumni Start year 1900 End year 2020			l
About Search alumni by title, keyword or company			l
Jobs Alumni			l
Videos			ł
Insights ■ PREMIUM Where they live + Add Where they work + Add			
2.553   United Kingdom 55   Durtham University Business School			
613 [China 48   EY			
595   Durham, United Kingdom 33   HSBC			
537 [ London, United Kingdom 29   PwC			
Show more 🗸			
	🛞 Messaging	<u>د</u> م	I.

### https://www.linkedin.com/school/durham-university/people/



