



# MediaLit12

what: **A one week intensive course**  
about: **Media Literacy for Christian Ministry**  
where: **St John's College, Durham**  
when: **18<sup>th</sup> – 22<sup>nd</sup> June 2012**



Hosted by:

**CODEC** & **THE CHURCH+MEDIANETWORK**

with **Cranmer Hall** and **Wesley Study Centre**

Find out more at: <http://bit.ly/medialit12>

Follow us on Twitter: #medialit12

# MediaLit12: 18<sup>th</sup>-22<sup>nd</sup> June, 2012



Offers an opportunity for first class training and resources in media for ministry for those engaged in formal pre-ordination training, those already engaged in local or national ministry and anyone concerned to connect Christian faith with communication in a digital age. We will explore communications media, an overview of the workings of the media – both broadcast media and the press, as well as offer some key skills training in how to create material for the media and how to handle various media opportunities. We will be reflecting theologically on the media's interaction with society and public values and encouraging you to think critically about how you and your congregations consume the media's products – and what products we might produce ourselves to assist and engage with the media.

## The Week

The course will be taught through an intensive mixture of lectures, practicals and socials running over five days. The day will start with prayers in the morning and include an evening social activity, as well as time for relaxation in the bar. This means that the week is intense, but we hope that the mixture of lectures, practicals and socials will lead to an excellent and relaxed learning environment.

Lectures will normally be held in the Leech Hall at St John's College.

Prayers will be held in the College Chapel.

Meals and breaks will be taken in the Bowes Dining Room.

Practicals will be held in appropriate venues.



Since the course begins early on Monday morning, those travelling any distance may need to find accommodation for Sunday night to ensure they get the most from the course.

## Projects

Course members will be asked to showcase or produce a number of projects through the week at least one of which will need to be completed prior to the course:

- *Media Showcase* - course members are to bring with them a piece of media interaction which they will showcase and explain to the rest of the group on Wednesday afternoon. The showcase can be aural, visual, video or print.

- *Mediawatch/NoomaNight* - each evening during the teaching block course members will watch/listen to a media presentation followed by a group discussion/critique of the methods of communication used and the effectiveness of the presentation.
- *Being Interviewed* - involves a small number of course members being interviewed in a goldfish bowl environment.

## The Practical Stuff

- How much:** £150  
(Ordinands/Student Ministers in training at Cranmer/WSC: no fee)
- This includes:** lunch, evening meal, refreshments, a resource pack
- Not included:** overnight accommodation and breakfast
- Timings:** Monday – Thursday: 8.30am to 9.30pm (with bar to follow)  
Friday: 8.30am to 4.00pm
- To book/info:** [theresa.phillips@durham.ac.uk](mailto:theresa.phillips@durham.ac.uk)  
Theresa Phillips, MediaLit @ CODEC,  
St John’s College, 3 South Bailey, Durham DH1 3RJ

Some rooms may be available for overnight accommodation in St John’s College. Please contact the Domestic Manager – [s.l.hobson@durham.ac.uk](mailto:s.l.hobson@durham.ac.uk) for availability and booking. There is a wide range of accommodation in the city centre within easy walking distance of the College. Course members are encouraged not to bring cars into central Durham.

Where possible, students are invited to bring whatever equipment they think they may need for the week – if you have a laptop, digital video camera or other recording device this would be very useful.



## What’s On?

Some of the session titles:



- ✚ Theology of Communication
- ✚ Digital Revolution
- ✚ Biblical Literacy and the Media
- ✚ Religion and Broadcasting
- ✚ **Mediawatch**
- ✚ Communicating Conviction
- ✚ Running Church Comms

- ✚ **Media Showcase**
- ✚ Imagination and Preaching
- ✚ Communication and the Church
- ✚ **Communications and Fresh Expressions**
- ✚ Hermeneuting Ethics
- ✚ Apologetics

## Comments from participants of MediaLit10 & Medialit11

- The MediaLit course was a brilliant forum to explore the application of media while considering it theoretically, theologically and ethically.
- The course leadership provoked excellent discussion and brought a full learning experience to the course.
- A course which combines sound and thoughtful theological and biblical teaching integrated with cutting edge digital media. I've never been to a conference quite like it!
- I attended MediaLit to root much of my practical work in theory and theology – this has been more than realised throughout the week.
- I would strongly recommend the MediaLit course to everyone in leadership, including those in churches and business. This course is essential in engaging important messages in an age of ever-changing communication techniques.
- MediaLit was a fantastic opportunity to put some theological foundation into my creative use of media.
- Essential media training for leaders in Christian churches.

## CODEC

**CODEC** is a research institute at St John's exploring the interfaces between the Christian Faith (especially the Bible), the digital environment and contemporary culture. The institute developed out of the former Centre for Christian Communication, involvement with the Churches Media Council and the media work of one of St John's Visiting Fellows, Rev Brian Brown. **CODEC** has three centres focusing on different aspects of Communication in the Digital Environment: **Preaching and Communication, Biblical Literacy and Communication and Theological Engagement.**

## The BigBible Project

CODEC created the [@BigBible](#) Project, which promotes Bible reading within a community setting, whether online or offline, encourages people to consider joining housegroups, and provides online case studies, training and inspirational interviews to allow Christians to gain confidence in engaging with digital media. The project is behind 'The Big Read 2012', promoting 'Bigger Bible Conversations' via online forums. More information can be found at <http://bigbible.org.uk>

