



Durham
University

Undergraduate admissions update

Richard Emborg
Director of Student
Recruitment and Admissions

3 January 2024

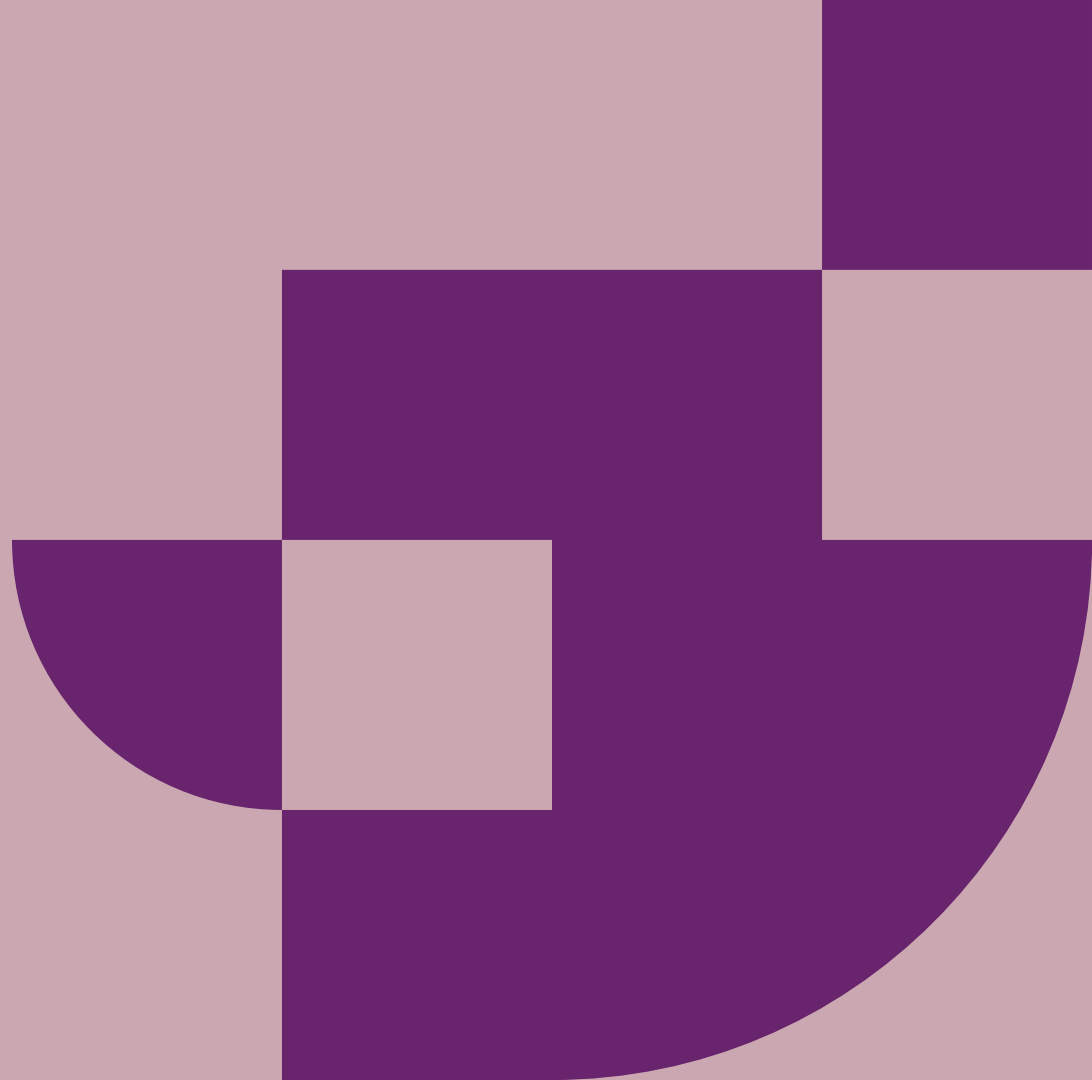
Structure

- 2022/23 cycle
- 2023/24 cycle
- Questions





2022/23 cycle



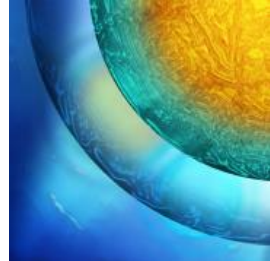
2022/23 cycle: return to stability?

- What does post-Covid look like?
- Grading changing again
 - “Protection for students” – what did this mean in practice?
 - Not uniform changes to grading across countries within UK
 - Accuracy of predicted grades?
- Conversion uncertainty
 - What would our competitors do?
 - How would applicants behave?



2022/23 cycle: return to stability?

- Would there be major changes in-cycle?
- Managing recruitment within hard caps on capacity
- Instability in postgraduate recruitment
- An unstable world: war, conflict, geopolitics, economic challenges, cost of living



2022/23 cycle: the reality

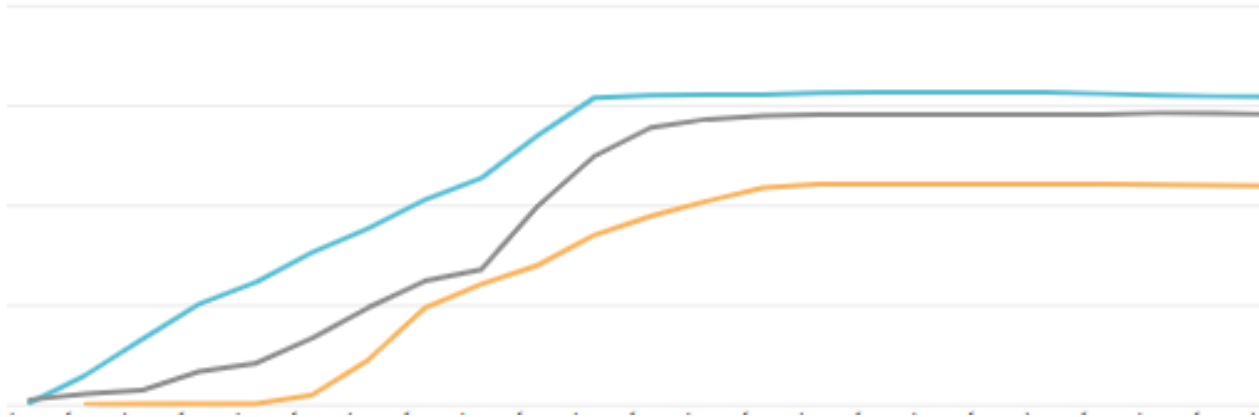
- Difficult to model, forecast and predict
- Further changes; some expected and some not expected
- The need to be agile in-cycle
- The importance of recruiting to planned targets for home students and international students, but within capacity constraints



2022/23 cycle trends

- Total home applications modestly increased on previous year
- Significantly more home offers made in 2022/23 than in 2021/22

App (DUGAMS) ● 2020 ● 2021 ● 2022



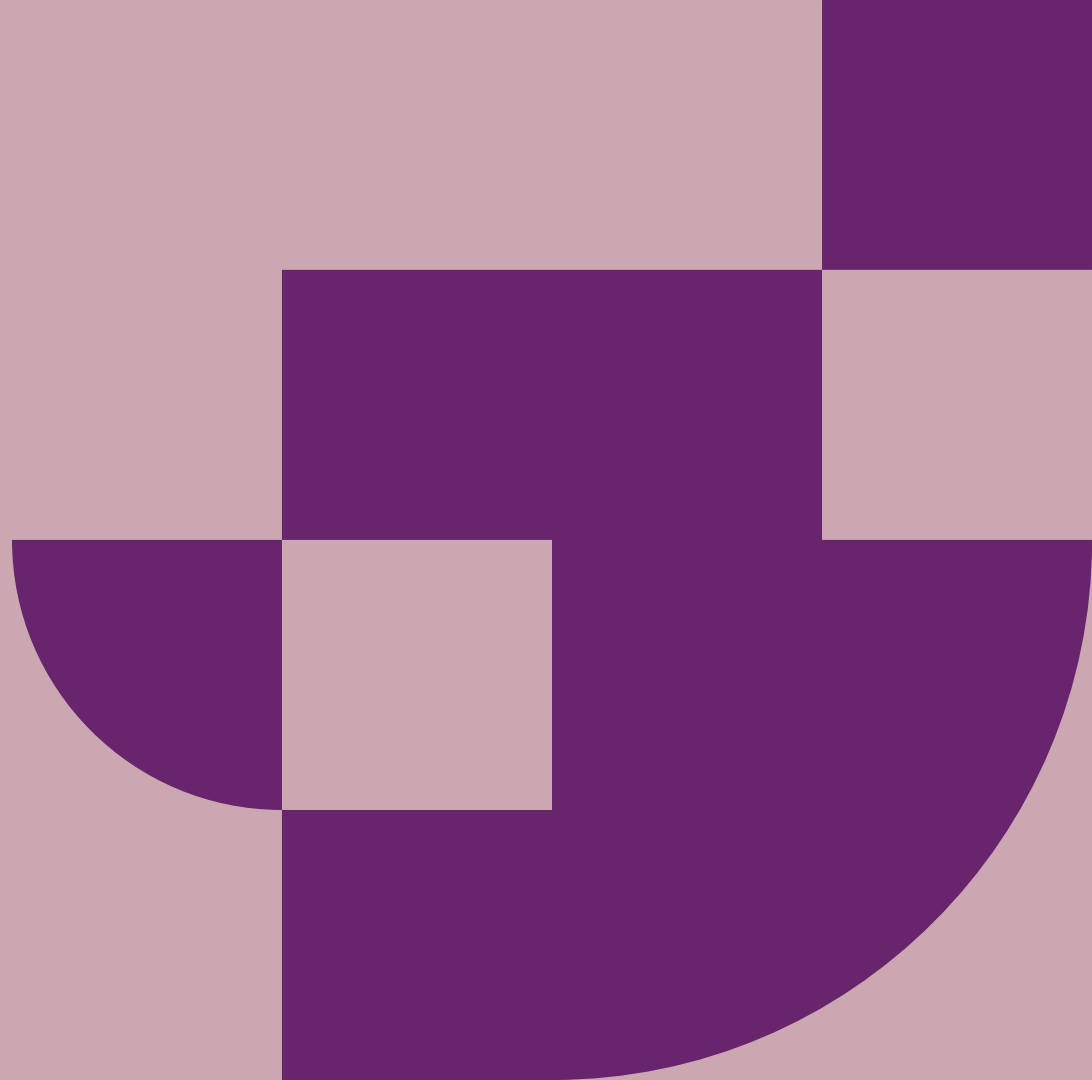
August Decision Making

- We accepted near misses
- We recruited through Clearing
- We honoured offers for successful grade appeals





2023/24 cycle



2023/24 cycle: navigating some uncertainty

- We continue to need to manage intake within capacity of the University and the City
- Revising the number of offers we plan to make to fill each place
- We plan to make most of our decisions on ECD applications by the end of March 2024
- We are introducing an April visit day for offer holders (Saturday 27 April)

Top 10

UK university

Ranked 6th in The Complete University Guide and 4th in The Guardian

University Guide



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