Connecting Research Communities (CRC 6):

6th International Student Conference

at Palacký University, Czech Republic

Durham University

Palacký University Olomouc

2024

Connecting Research Communities (CRC 6):

6th International Student Conference

During this conference, students will present their research on a relevant topic of their professional interest (foundation projects', bachelor's and master's theses, etc.) and share their ideas with students from other educational institutions. The topics are primarily related to the English and German languages, linguistics, culture, foreign language teaching. Foundation Students will be presenting work from Arts & Humanities, Business & Economics, Science and Social Sciences.

Dates:
Thursday 21st March 2024 (student poster conference) – attendance compulsory
Time: 10.00-15.00

Venue:

Palacký University Olomouc,
Faculty of Education,
Institute of Foreign Languages,
Žižkovo nám. 5,
771 40 Olomouc, Czech Republic

Type: poster conference
Poster format: A1 (portrait)
Language: English, German

Organizers:

Dr Blanka Babická (blanka.babicka@upol.cz), Palacký University Olomouc, Czech Republic

Dr Izabela W. Walczak (izabela.w.walczak@durham.ac.uk), Durham University, United Kingdom

CONNECTING RESEARCH COMMUNITIES (CRC 6):

6ʰ INTERNATIONAL STUDENT CONFERENCE

PROGRAMME

Thursday 21st March 2024

Venue: Palacký University Olomouc, Faculty of Education, **Institute of Foreign Languages**,
Žižkovo nám. 5, 771 40 Olomouc, Czech Republic

09:00 – 10:00   Registration

10:00 – 10:15   Conference opening: Dr Blanka Babicka, Dr Izabela Walczak
(conference participants only)

10:15 – 11:00   Introductory session: *conference participants only*

11:00 – 11.30   Break

11.30 – 14:00   Poster sessions – conference posters on display, the presenters
available to answer questions as specified below

Rooms P49, P44, P43 and the corridor in between (to be specified)

   Poster sessions :

   11:30 – 12:00   Session 1

   12:00 – 12:30   Session 2

   12:30 – 12:45   Break

   12:45 – 13:15   Session 3

   13:15 – 13:45   Session 4

   13:45 – 14:00   Break

14.00 – 14.30   Conference closing: Dr Blanka Babicka
(conference participants only)

NAME	Institution	POSTER TITLE	FIELD
Michal Kalucki	Durham University	To what extent does CSR matter to young consumers in the UK?	Business & Economics
Rohan Zahoor	Durham University	Prescribing The Future: Navigating the AI frontier in Pharma Startup Dynamics	Business & Economics
Asmi Dixit	Durham University	Gender in Shakespeare and the Teenage Rom-com	Arts & Humanities
Jack McConville	Durham University	Shakespeare: Original or some help from The Muses?	Arts & Humanities
Veronika Hudcová	Palacký University Olomouc	Development of Reading Literacy via Project Method	Foreign Language Teaching
Jana Kráčmarová	Palacký University Olomouc	American society, mental disorders, addictions, and sexuality from the perspective of American writers	Foreign Language Teaching
Michaela Macháčková	Palacký University Olomouc	Use of Multiple Intelligences Theory in ELT at Lower Secondary School	Foreign Language Teaching
Kristýna Skalová	Palacký University Olomouc	J.R.R. Tolkien's The Hobbit in ELT	Foreign Language Teaching
Nela Vlková	Palacký University Olomouc	Educational system in the USA and the Czech Republic	Foreign Language Teaching
Klára Šindelková	Palacký University Olomouc	Comparison of Crime Fiction Writing Styles of E. A. Poe in The Murders in the Rue Morgue	Arts & Humanities
Richard Pecháček	Palacký University Olomouc	Immigration of people from Czechoslovakia during the communist era	Culture

SESSION 2: 12.00-12.20

NAME	Institution	POSTER TITLE	FIELD
Nikolas Pokos	Durham University	How are Challenger Banks Reshaping Banking Preferences Among UK University Students?	Business & Economics
Nandini Bhatia	Durham University	The exploration of the male gaze in Carter's The Bloody Chamber in contrast to the portrayal of women in Gothic literature.	Arts & Humanities
Xavier Hale	Durham University	Is It Possible to be Non-Religious According to Maps of Meaning?	Arts & Humanities
Jakub Červinka	Palacký University Olomouc	Using Tolkien adaptations in the classroom: The Lord of the Rings vs. The Rings of Power	Foreign Language Teaching
Vojtěch Doupovec	Palacký University Olomouc	History and Its Use in ELT: The Prohibition Era in the US	Foreign Language Teaching
Kateřina Kozmíková	Palacký University Olomouc	Teaching English through Grimm's Fairy Tales	Foreign Language Teaching
Beatriz Marešová	Palacký University Olomouc	The Use of Postwar American Jewish Literature in ELT	Foreign Language Teaching
Hana Martynková	Palacký University Olomouc	Use of 19th century novels in ELT	Foreign Language Teaching
Kateřina Václavková	Palacký University Olomouc	History and Traditions of America's Most Popular Holidays, and How to Work with Them in ELT	Foreign Language Teaching
Karolína Zajacová	Palacký University Olomouc	Gender differences in language use in English and Czech	Foreign Language Teaching

NAME	Institution	POSTER TITLE	FIELD
Aidan Matthews	Durham University	*Is Tikkun Olam redeemable in our Deleuzian Age?*	Arts & Humanities
Samantha Osbiston	Durham University	*The Analysis of Risk in the Undertaking of Security Management - A Evaluation of Password Fatigue*	Science
Grace Robinson	Durham University	*The additional gender-based toll of custodial sentences for women in England and Wales.*	Social Science
Martin Hemza	Palacký University Olomouc	*The influence of listening to music on students' English pronunciation*	Foreign Language Teaching
Barbora Hypšmanová	Palacký University Olomouc	*The use of film in English language teaching*	Foreign Language Teaching
Oleksandra Sokolova	Palacký University Olomouc	*The Auxilary Verbs Family*	Foreign Language Teaching
Vít Skotnica	Palacký University Olomouc	*The effect of ICT usage on students' relationship towards English*	Foreign Language Teaching
Anna Třetinová	Palacký University Olomouc	*Listening exercises in ELT coursebooks*	Foreign Language Teaching
Ahmet Bugra Oz & Fatma Nur Sunar	University of Žilina	*The Impact of Technology on English Language Learning and Teaching*	Foreign Language Teaching
Marta Zdrada	University of Silesia in Katowice	*Finding Humour Amidst Pandemic*	Linguistics

NAME	Institution	POSTER TITLE	FIELD
Evie Morton	Durham University	*Why are individuals re-criminalised?*	Social Science
Sophie Walpole	Durham University	*The impact of sleep quality on mental wellbeing and academic performance in university students*	Social Science
Lilly Alexandra Scott	Durham University	*COUNTY LINES: Has the UK government legislation failed the children?*	Social Science
Matěj Šerák	Palacký University Olomouc	*Social relations between pupils at lower secondary schools*	Social Science
Adam Brázda	Palacký University Olomouc	*Alternative methods of teaching English pronunciation at lower secondary school*	Foreign Language Teaching
Jakub Hrbáč	Palacký University Olomouc	*Using songs in ELT: Selected songs from The Rolling Stones and The Who*	Foreign Language Teaching
Šimon Hron	Palacký University Olomouc	*Implementation of video games into ELT and its effect on development of language competencies of lower-secondary students.*	Foreign Language Teaching
Eva Lipenská	Palacký University Olomouc	*Board games in ELT*	Foreign Language Teaching
Martin Staněk	Palacký University Olomouc	*Assessment in ELT at primary and lower secondary schools*	Foreign Language Teaching
Dominika Šároši	Palacký University Olomouc	*Application of activities for speaking skills development at lower secondary school*	Foreign Language Teaching
Cristy May Sistona	Mindanao State University - Iligan Institute of Technology	*A Comparative Morphological Analysis of One Hundred Swadesh Terms in Ilokano and Mernao Language*	Linguistics

Poster Contributions

Field: Foreign Language Teaching

Author, Institution, email	Title, Abstract
Adam Brázda brazad00@upol.cz *Palacký University Olomouc*	**Alternative methods of teaching English pronunciation at lower secondary school** My thesis deals mainly with prosodic phenomena of the language, i.e. rhythm and intonation of English. These aspects of language will be discussed in the theoretical part of the thesis and the effectiveness in use of the specific methods at lower secondary school teaching will be investigated in the practical part of the thesis.
Jakub Červinka jakub.cervinka01@upol.cz *Palacký University Olomouc*	**Using Tolkien adaptations in the classroom: The Lord of the Rings vs. The Rings of Power** Description and comparison of Peter Jackson's "Lord of the Rings" trilogy and Amazon's "Rings of Power" TV series adaptations, and possible ways of using them (together with Tolkien's original writings) in ELT.
Vojtěch Doupovec doupovec.vojta@seznam.cz *Palacký University Olomouc*	**History and Its Use in ELT: The Prohibition Era in the US** This thesis reveals an often times understudied part of American history in Czech schools, The Prohibition. It reveals what it is and how it affected the American 1920s and also helps them improve their English skills while also learning new historical facts.
Martin Hemza hemzma02@upol.cz *Palacký University Olomouc*	**The influence of listening to music on students' English pronunciation** This thesis explores the growing interest in using music to enhance English language learning, particularly in improving pronunciation skills. It highlights the potential benefits of music's rhythmic and melodic elements for phonetic exposure, emphasizing the importance of English pronunciation in global communication. Despite being relatively unexplored, the thesis aims to investigate the positive impact of music on language acquisition and address challenges in integrating music-based activities into English language teaching. By recognizing the connection between music and language, the thesis seeks to enrich English language learning methodologies and promote effective communication in the classroom.

Jakub Hrbáč
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Palacký University Olomouc

Using songs in ELT: Selected songs from The Rolling Stones and The Who

This thesis aims to analyse selected songs from bands The Who and The Rolling Stones and their usage in ELT. The theoretical part is focused on a brief history of these bands and the usage of songs in ELT in general. In the end, a methodology of further analyses is given. The practical part consists of the songs' analyses, teaching plans with each song and reflection on their usage in English lessons.

Šimon Hron
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Palacký University Olomouc

Implementation of video games into ELT and its effect on development of language competencies of lower-secondary students

This diploma thesis focuses on the implementation of vernacular video games (i.e. digital games that are commercially available and are not made for any specific educational purposes) or its elements into English language teaching (ELT) with the intent of possibly enriching the spectrum of methods a teacher can use in their English lesson. Video game playing is a huge trend in today's modern society and with appropriate calibration might be also helpful in learning the English language in the classroom.
The research consists of specific lesson activities which are tried out during the English lessons and which are then evaluated by the pupils via a short survey. The activities are based on the vernacular videogames and utilize them for learning specific aspects of English language (grammar, skills, pronunciation, etc.). Self-reflection and a view of other teachers on implementation of such activities into ELT is included.

Veronika Hudcová
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Development of Reading Literacy via Project Method

The diploma thesis focuses on reading literacy and its development via using project method. The theoretical part compares the definitions of reading literacy and project method and is looking for a suitable definition according to which the research part is based on. The aim of the research part then is to create a teaching plan using project method and implement the plan into real-life teaching to find out whether this project method influences pupils' reading literacy.

Barbora Hypšmanová
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Palacký University Olomouc

The use of film in English language teaching

This thesis explores the effectiveness of using movie scenes for vocabulary acquisition. Through a combination of learner data collection, semi-structured teacher interviews, and surveys with future teachers, the study examines whether there is a connection between the predetermined vocabulary and the words ultimately learned by the learners.

Kateřina Kozmíková
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Palacký University Olomouc

Teaching English through Grimm's Fairy Tales

The thesis should aim to analyze the usage of Grimm's fairy tales in ELT; whether using these texts develops key competences and language skills needed to fulfil the expected outcomes specified by Framework Educational Programme for basic education.

Jana Kráčmarová
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Palacký University Olomouc

American society, mental disorders, addictions, and sexuality from the perspective of American writers

This diploma thesis compares the portrayal of American society in the selected works of two significant authors. Furthermore, it provides an introduction to the subject of diverse addictions for students. The subsequent focus involves an exploration of various mental disorders that have manifested in modern times, particularly during the twentieth century and the twenty-first century. Additionally, the thesis addresses matters related to sexuality and the potential crises associated with it. In addition, I connect these topics with iconic books like American Psycho and Requiem for a Dream.

Eva Lipenská
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Palacký University Olomouc

Board games in ELT

The thesis examines the use of board games Trapwords, Just One and Decrypto in teaching English. The work is devoted to both vocabulary development and skills such as communication and expressing one's own opinion. The theoretical part is devoted to the development of board games up to the present day, their types and their use in education. The empirical part contains the practical use of the selected games and the interpretation of the results of the pupils' answers from the questionnaire about the course of the experiment.

Michaela Macháčková
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Use of Multiple Intelligences Theory in ELT at Lower Secondary School

The poster's main purpose is to introduce the Multiple Intelligences Theory, firstly presented by American psychologist Howard Gardner in 1983. An overview of the key terms regarding the topic of the thesis are included in the poster, as well as different forms of this phenomenon occurring in ELT (for example, verbal/linguistic or bodily/kinaesthetic intelligence).
The research part of the thesis is based on producing various learning activities for pupils at lower secondary school. Every pupil possesses a combination of dominant intelligences, forming a unique profile. The learning activities are executed during English lessons and aim on pupils' acquisition of English language without any major difficulties. Teacher's role is to identify the most prominent intelligences in the class and make an effort to present the foreign language content with respect to the pupils' diversity of learning types.

Beatriz Marešová
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Palacký University Olomouc

The Use of Postwar American Jewish Literature in ELT

This thesis explores the integration of postwar American Jewish literature into ELT. Using works by authors Saul Bellow and Bernard Malamud, it delves into themes of American Jewish identity, memory, and diasporic experiences. The thesis proposes strategies for using these texts to enhance language proficiency and cultural competence in ELT classrooms. By engaging with diverse narratives, students can develop empathy, critical thinking, and intercultural communication skills. The research advocates for the inclusion of postwar American Jewish literature as a valuable resource for promoting linguistic and socio-cultural awareness in ELT contexts.

Hana Martynková
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Palacký University Olomouc

Use of 19th century novels in ELT

The main objective of the thesis is to show how English classic novels that were written during 19th century could be included in ELT, especially in curriculums of Czech elementary and secondary schools.

Dominika Šároši
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Application of activities for speaking skills development at lower secondary school

The diploma thesis focuses on introducing activities that are used to develop the speaking skills of lower secondary pupils and the application of these activities in English language lessons. The theoretical part of the diploma thesis provides an overview of speaking activities, introduces principles of teaching speaking, and also focuses on the assessment of speaking skills. The research part is focused on the application of speaking activities in English lessons, as well as on possible issues that may arise during speaking activities.

Kristýna Skalová
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Palacký University Olomouc

J.R.R. Tolkien's The Hobbit in ELT

The thesis deals with the role of literature in English language teaching. The thesis describes the specifics of children's literature in the context of English language teaching, provides insights into the specifics of teaching using literary texts, its advantages and disadvantages, and also deals with Tolkien as an author, including one of his most notable books - The Hobbit. In its practical part, the thesis examines whether the use of literature fulfils the key competences and expected outcomes described in the Framework Educational Programme for Basic Education.

Vít Skotnica
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Palacký University Olomouc

The effect of ICT usage on students' relationship towards English

The aim of this master's thesis is to analyze the already utilized ICT tools in English language teaching and conduct subsequent research on students' relationships towards the teaching of the English language when using ICT tools. The theoretical part of the master's thesis will characterize a student of the lower-secondary school, focusing particularly on the development of cognitive processes and emotional development, which can influence the acquisition of knowledge in education. It will cover teaching methods, teacher's roles and ICT tools used in teaching and concepts in the educational process. In the practical part of the master's thesis, a survey will be conducted among students to determine to what extent the current English language with the use of ICT classes suit them, whether it aids them in comprehension, and if they have reservations about this form of teaching, or if they would like the addition of other ICT tools.

Oleksandra Sokolova
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Palacký University Olomouc

The Auxilary Verbs Family

The poster "The Auxiliary Verbs Family" presents an approach to teaching auxiliary verbs through storytelling in primary school settings. By personifying auxiliary verbs as members of a quirky and memorable family, this method aims to engage young learners in grammar study in a fun and interactive way. The poster outlines the rationale behind using storytelling as a pedagogical tool and provides examples of how the auxiliary verbs family can be introduced and integrated into classroom activities. Through this approach, students not only learn the grammatical concepts but also develop language skills in a creative and engaging manner. This poster contributes to the discourse on effective language teaching methods and offers practical insights for educators seeking to enhance grammar instruction in primary classrooms.

Martin Staněk
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Palacký University Olomouc

Assessment in ELT at primary and lower secondary schools

This thesis aims to explore assessment, testing and grading of learners at primary and lower secondary schools. It attempts to gather the viewpoints of learners as well as teachers on these topics and compare them.

Fatma Nur Sunar
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& **Ahmet Bugra Oz**
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University of Zilina

The Impact of Technology on English Language Learning and Teaching

Benefits of technology in language education, such as accessibility, personalized learning experiences, and enhanced interactivity. Additionally, it addresses the challenges that educators and learners encounter, including issues related to digital literacy, privacy concerns.

Anna Třetinová
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Palacký University Olomouc

Listening exercises in ELT coursebooks

This project delves into the topic of listening exercises in English language coursebooks and aims to identify the most common difficulties students of Czech lower secondary level encounter concerning exercises found in their English coursebooks. It evaluates two chosen English coursebooks commonly used in Czech schools of the lower secondary level. In addition, research is conducted with students of English in the lower secondary level, specifically 7th and 8th graders, to determine which specific problems are most common with listening exercises. Lastly, an interview with experienced teachers of English is done to gain a more detailed understanding of the problems students encounter.

Kateřina Václavková
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Palacký University Olomouc

History and Traditions of America's Most Popular Holidays, and How to Work with Them in ELT

The topic of the thesis is History and Traditions of America's Most Popular Holidays, and How to Work with Them in ELT. The thesis is divided into two parts, a theoretical part and a practical part. The theoretical part contains information regarding the history and culture of the most popular holidays in the US, as well as methodology of teaching and pedagogical research. The practical part is based on the findings of the theoretical part and presents the questionnaire for pupils, interview with teachers and lesson plans. The thesis concludes with the results of the research and recommendations based on them.

Nela Vlková
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Palacký University Olomouc

Educational system in the USA and the Czech Republic

The diploma thesis researches the development and differences of the educational system in the USA and the Czech Republic. The work is divided into two parts.
The first part contains the development of education in both countries and it also presents the typical features and differences of American and Czech system of education. At the same time, it also introduces the most prestigious universities and their history and development.
The second part is based on an interview/a questionnaire of an American teacher who has been teaching in both countries and has experience with the two systems of education. Her teaching experience from the USA as well as the Czech Republic is analyzed and shows the differences from the teacher's perspective.

Karolína Zajacová
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Palacký University Olomouc

Gender differences in language use in English and Czech

This diploma thesis, or poster in this case, focuses on gender differences in language in English and Czech, more specifically from a sociological point of view. Terms such as gender and language are described in greater detail in the theoretical part, showing different aspects and similarities in language use between women and men. The empirical part of the thesis aims to explore said differences in gender-specific language use within classroom settings.

Field: Culture

Author, Institution, email	Title, Abstract

Richard Pecháček,
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Palacký University Olomouc

Immigration of people from Czechoslovakia during the communist era

Bachelor work is based on people who immigrated from the communist era Czechoslovakia, to the US. I chose this work mainly because I had a family member who started his "second" life in the US this way. And thanks to him, we now have a large number of relatives there. I will be mainly focusing on the era, reasons, and ways of escaping the state, but also something about the Czech communities that were created thanks to people migrating there.

Field: Linguistics

Author, Institution, email	Title, Abstract

Cristy May Sistona
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Mindanao State University - Iligan Institute of Technology

A Comparative Morphological Analysis of One Hundred Swadesh Terms in Ilokano and Mernao Language

Mernao and Ilokano language are among the widely spoken languages in the Philippines. Yet , topographically these languages have been spoken by speakers who are living in separate islands , the former is the native language of Maranaw people who live in Lanao province of Mindanao . Whereas , the latter has been used in both Northern and Central Luzon, and is the third most -spoken native language of the country. This study then is focused on comparing the morphological structure of one hundred swadesh terms of both languages.

Based from the analysis there is a forty seven percent difference in the morphological construction. Yet, in spite of this number , there is still a ten percent similarity identified .The remaining forty three percent of the words undergone some alterations due to morphological processes such as affixation, vowel and consonant modification , glide formation , reduplication or a combination of other word process. Both of these similarities and minor alterations comprised fifty three percent of the data, meaning there are more similarities rather than differences in the swadesh terms that could be explained since both languages belong to the Austronesian family of language.

Marta Zdrada
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University of Silesia in Katowice

Finding Humour Amidst Pandemic

The global pandemic of 2020 exacerbated mental health issues, as noted by the World Health Organization. Its psychological impact may surpass its medical effects. Research indicates humour as a potent stress-reliever. One might think that such a serious problem as a deadly virus is no laughing matter; however, humour can provide a distancing mechanism, allowing individuals to confront challenges from a new perspective. This poster delves into internet memes, a prevalent form of humour driven by events like the pandemic, lockdowns, and political upheavals. It aims to explore how different types and themes of memes may alleviate stress induced by these circumstances, while also examining their influence on online discourse and their function as social commentary.

Field: Arts & Humanities

Author, Institution, email	Title, Abstract
Nandini Bhatia, hchl32@durham.ac.uk *Durham University*	**The exploration of the male gaze in Carter's The Bloody Chamber in contrast to the portrayal of women in Gothic literature.** Angela Carter, an author who redefines the Gothic genre through a feminist lens will be examined in her exploration, deconstruction and subversion of the male-gaze as she coins the so-called 'female gaze in her short story, The Bloody Chamber. The main focus will be upon the protagonist and her mother secondarily through De Sade's 'Juliette and Justine' archetype studies, and will be contrasted similarly to other crucial women in the Gothic genre, Mina and Lucy in Stoker's Dracula. It will be discussed how characters in both texts may conform or subvert the conventions of the male gaze.
Asmi Dixit asmi.dixit@durham.ac.uk *Durham University*	**Gender in Shakespeare and the Teenage Rom-com** This essay will explore the presentation of gender in Shakespeare's The Taming of the Shrew and its 1999 movie adaptation 10 Things I Hate About You. Using Butler's theory of performativity, which chronicles the idea that gender is socially constructed through the act of performance, the essay will discuss the ways in which both texts represent gender expectations of their times. The focus will be on a comparison between Katherine and Kat, the respective protagonists of each text, and how their points of gender conformity can be compared and contrasted to show the differences in expectations of women between the Elizabethan Era and the late 19th century. The use of Butler's theory will allow for a closer analysis of the turning points for both characters, assisting in the argument for whether both scenes attempt to satirise their respective time periods' gender expectations or simply present them.
Xavier Hale pssj63@durham.ac.uk *Durham University*	**Is It Possible to be Non-Religious According to Maps of Meaning?** Maps of Meaning proposes an interdisciplinary understanding of good and evil through psychological and philosophical lenses, supported by anthropological and cultural-historical evidence. The aim is to demonstrate the plausibilty of the impossibility of being non-religious, through deliberation and expansion of the implications carried in the central discussion of Maps of Meaning. This central discussion concerns how, by definition, regardless of whatever form that god takes, is that which a person utilises to abstract and construct meaning; interpreting, interacting and manufacturing an idea of the world, thus making sense of life. From this it is possible to conclude each person possesses an intrinsic need for a hierarchy of values – otherwise there is formation of destructive confusion. That which is at the peak of the hierarchy of values, regardless of name and or synonym, serves the function of god, thus being the core of the construction of meaning; reaching the aforementioned conclusion.

Aidan Matthews
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Durham University

Is Tikkun Olam redeemable in our Deleuzian Age?

This work will examine the theological concept of Tikkun Olam ("repairing the world") against the backdrop of modern Post-Structuralist philosophy. To do this, this piece will employ the works of Gilles Deleuze and Félix Guattari, in order to analyse the metaphysical foundations of Tikkun Olam. In particular, this piece will attempt to demonstrate that Tikkun Olam is an incredibly viable concept, if interpreted through the lens of its pantheistic ontology, and life-affirmation (through concepts such as Mitzvot and Pikuach Nefesh) - That is to say, understanding Tikkun Olam in Deleuzian terms, a positive self-differentiation of forces within a plane of immanence.

Jack McConville
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Durham University

Shakespeare: Original or some help from The Muses?

This study examines the relationship between the works of Shakespeare and the inspiration Shakespeare has taken from Greek Mythology. The study argues that the relationship between Shakespeare and Greek Mythology is stronger than what has already been acknowledged. This is shown by striking resemblances between characters within their respective collections, especially in plays such as A Midsummer Night's Dream (AMND). There are comparisons between Oberon and Titania, and Zeus and Hera within their relationship dynamic. Continuing from this, there are multiple settings which show similarities between Shakespeare and Greek Mythology such as Troy in Troilus and Cressida, the forest in AMND and the throne room of King Lear. Furthering from this, different omens show a comparison can be made between the two such as the prophecy within Macbeth being compared to the Oracle of Delphi, the ghost within Hamlet compared to book 12 of the Odyssey.

Klára Šindelková
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Palacký University Olomouc

Comparison of Crime Fiction Writing Styles of E. A. Poe in The Murders in the Rue Morgue and S. King in Strawberry Spring and their use in ELT

The theoretical part of my thesis and this postel will focus on a short history of crime investigation literature (the beginnings, development and where both authors fall), as well as a brief introduction of both writers and placing both works in the context of their work and comparison of their writing styles in both stories.

Field: Business & Economics

Author, Institution, email	Title, Abstract
Michal Kalucki michal.kalucki@durham.ac.uk *Durham University*	**To what extent does CSR matter to young consumers in the UK?** This report aims to research the relationship between corporate social responsibility (CSR) and consumers. More importantly, does CSR really matter to young consumers in the United Kingdom. It is generally believed that CSR does matter to consumers but is this belief reflected on consumer behaviour? This research will focus specifically on young consumers as previous research suggests different age groups can have different attitudes on CSR. It will also focus on the fashion industry as it is an industry that is under scrutiny for its ethicality, and it is easier for people to link CSR with. A survey will also be conducted to determine how much does CSR matter to young consumers and does it reflect their consumer behaviour. Using past research on this topic, different case studies and primary data, this research also aims to determine what factors play a role in their behaviour such as gender or wealth.
Nikolas Pokos nikolas.pokos@durham.ac.uk *Durham University*	**How are Challenger Banks Reshaping Banking Preferences Among UK University Students?** This study investigates UK university students' banking choices in an era where digital-first challenger banks are challenging traditional banking practices. The study uses surveys and statistical analysis to analyse how digital functionality, trust, and security influence students' choices, with challenger bank financial indicators as a backdrop. Preliminary results show that challenger banks are preferred because of their user-centric design and technological offerings. The study also considers how financial soundness, measured by unsecured bond yields and market securitisation access, influences trust opinions. The findings aim to lead banks' tactics to better cater to the digitally savvy generation, ushering in a new era in the financial services industry.
Rohan Zahoor rohan.zahoor@durham.ac.uk *Durham University*	**Prescribing The Future: Navigating the AI frontier in Pharma Startup Dynamics** This research investigates the influence of Artificial Intelligence (AI) on competitive strategies within the pharmaceutical startup landscape. Employing a quantitative approach with purposive sampling, data is sourced from public documents and the openFDA API. Market research underscores AI's transformative potential, notably in Research and Development (R&D), enhancing startups' agility for swift market entry. Computational analysis reveals a statistically significant inverse correlation between total drug submissions and FDA approval rates, challenging the presumed competitive advantage through increased production. This contradicts the hypothesis that more submissions lead to higher approval rates. Implications suggest that, while AI augments R&D capabilities for startups, the anticipated competitive edge may not be as substantial as expected. Findings call for a reassessment of assumed connections between large firms' FDA submissions, approval rates, and startup competitiveness.

Field: Science

Author, Institution, email	Title, Abstract

Samantha Osbiston,
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The Analysis of Risk in the Undertaking of Security Management - A Evaluation of Password Fatigue

Passwords are the first line of defence and are ubiquitous in modern life. However, the fatigue passwords cause, contribute to insecure methods. Sharing, reusing, and writing them down have become ingrained habits, limiting their effectiveness. Individuals know what good passwords entail, nonetheless, they engage with risky behaviours due to the fallacy 'it will not happen to them'. Passwords are integral to cybersecurity at all levels, making understanding what makes humans the weakest link fundamental to data protection. The fear, reluctance, and anxiety in dealing with passwords and cybersecurity are often described as 'security fatigue'. This concept is often used interchangeably with 'password fatigue'. Even though the issue of password fatigue applies to people of all ages, backgrounds, and nationalities; most of the current research is based on IT professionals or those that work in technology professions. University environments are underrepresented, contributing to an unclear picture of the effect of password fatigue on end users in an environment that is a prime target for bad actors. Using data collected via a questionnaire that involves participants creating and remembering passwords will examine a potential link between the strategies and their importance while establishing a more genuine response. There is an expectation that the most common passwords are not being used, however, the probability that some participants are rehashing, organising, and developing easy to guess and crack passwords combinations is highly likely.

Field: Social Science

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Why are individuals re-criminalised?

Re-criminalisation has been increasingly prevalent in the UK in recent years at a rate of 30.9%. There is an existing correlation between vulnerable backgrounds and individuals being re-criminalised, which sees 67% from low-income backgrounds. This project is Investigating the underlying causes of vulnerable background individuals seeing higher rates of re-criminalisation. 57% of these individuals have historic and existing family drug misuse, hence it being a predominant cause. This example is one of many dynamic risk factors. This ultimately means changing circumstances that increase the likelihood of re-criminalisation. Individuals from vulnerable backgrounds are re-criminalised the most. Their circumstances are overcome by dynamic risk factors that create scope for their re-criminalisation. The main focus of this project is understanding why.

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The additional gender-based toll of custodial sentences for women in England and Wales.

Given that 95% of the prison population in England and Wales is male the prison system is adapted to their needs. This study aims to address the additional gender-based toll women face during custodial sentences. Previous studies have indicated the psychological impact that the prison system has on the mental wellbeing of women, with more than 41.6% of imprisoned females screening positive for a current mental health need. These issues arise from the societal stigmatisation of being a criminalised woman and being deemed an 'unfit woman'. The goal of this research is to highlight government plans aimed at reforming the system and conduct an analysis of the current situation, to assess if what is being done is sufficient. The research found that despite rehabilitation programmes like the Together Women's Project and Birth Companions there are still limitations to their effectiveness, for example due to the lack of accessibility.

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Social relations between pupils at lower secondary schools

Pupils are visiting the same class in the same school for several years, spending a lot of time in the same group of classmates. And pupils' intelligence and maturity are not the only factors influencing their educational accomplishments. Their relations with their classmates, peers and teachers are very important and it should be in every teacher's interest both to make the relations as positive as possible and to inquire what the current relations are.
The theoretical part of the thesis, among other things, defines a school class, briefly describes its properties and changeableness, outlines the importance of a school class in pupils' lifes, identifies different social relations and specifies what sociometry is.
The practical part then explores social relations between pupils of one specific class.

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COUNTY LINES: Has the UK government legislation failed the children?

This report has collected information regarding how the government are protecting children against county lines, in particularly through the use of legislation. County lines is when children from around the country are employed and trafficked by oganised crime groups to transport and sell drugs around a country, across county lines. Through the research looking at news articles, charity positions and government reports there appears to be a lack of legislation to protect children from county lines. With the number of children involved in county lines increasing, this is a huge issue so my report establishes some ways in which the government can use legislation to protect the children as a starting point for future acts and protection to be created.

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The impact of sleep quality on mental wellbeing and academic performance in university students.

This research project aims to investigate if there is a relationship between sleep quality and mental wellbeing, and its impact on academic success in university students. Utilising a mixed-methods approach, data will be collected through questionnaire surveys and interviews, then accompanied by the analysis of secondary data from reputable sources. Participants will be drawn from Durham University's foundation course, ensuring ethical considerations are upheld throughout the study. Through the analysis of these connections, this study seeks to provide insights and practical recommendations for fostering healthier sleep habits among university students, thereby enhancing their overall success and well-being.